

# **CHAPTER ONE**

## **INTRODUCTION**

### **1.1 Background of Research**

There are so many sub divisions in learning linguistics study, one of them is sociolinguistics. According to Holmes (1992), "the study of sociolinguistics is to study the relationship between language and society. Specifically in explaining why we speak differently in different social context and concerned with identifying the social function of language and the way it is used to convey social meaning". Sociolinguistics implicitly explains that there is a connection between social groups as the users of the language and the language itself as the way of they communicate to each other.

Afterwards, when we talk about society, there are some people who are joining themselves in a group and make some kind of community. Saville-Troike and Kleifgen (1989) states that community is "any group within the society which has anything significant in common (including religion, ethnic, city, race, age, deafness, sexual orientation, or occupation but not eye color or height)". Each group or community has characteristics and different languages. "They have an agreement to share specific vocabulary and it can only be understood by the member of the community who is called as a register" (Yulianto, 2014). The usage of register for them is to make communication simpler and easier when they are performing duties.

According to Wardaugh (1977), register is the particular vocabulary choices made by an individual or a group to fulfill the variety of language function that adds up

to communicate. Based on the definition, it can be said that register is kind of language that has its own code. However, it is not as complicated code as code mixing and switching that happened in bilingualism and multilingualism, the code that is being used mostly still in one similar language but only certain people or community who can understand it. The writer is quite interested in analyzing register, since the discussion of this study is quite large. Register itself is being used not only in the certain community or group but also among occupation in order to give orders or tell notifications to others.

The quite simple example of register uses can be seen in the army when they say, "give me 5!" Here the word five is literally a number, however, in their terms five means five kilometers or five times. It means that when the superior army gives order to their subordinate with that code, the subordinate that is pointed by the superior must do five times push up or five kilometers run and that is just one from million examples from the uses of register. Yet, since there are so many fields that are using register in different ways, in this research, the writer is only focus in analyzing register in gadget news.

The writer chooses the uses of register in gadget news since it is related with technology. Technology recently growth in a very high rate, since the society around the world cannot live without it and the range of technology is very huge. Starts from transportation, education to communication, everything is associated with technology. Even now, people is connected each other with the development of technology in the form of social media. The social media that is being 'consumed' by the society is simply connected to their device, can be in a computer or simple connected to smart phone. In the introducing the product,

smart phone and computers contains registers that are mostly can be understand only by certain people that knows gadget and technology both software and hardware.

In obtaining the information about gadget news, the writer chooses digital magazine that is related with lifestyle technology namely T3.com. It is the UK's leading lifestyle technology website established since 1996 by Dan Grabham. T3.com also is a member of the Independent Press Standard Organization (which regulates the UK's magazine and newspaper industry). The members of its website are abide by the Editor's Code of Practice and are committed to upholding the highest standards of journalism. Also, T3.com is part of Future plc, an international media group and leading digital publisher (T3.com). There are so many options that the readers can choose in order to gain the information about gadgets, whether it is related with smart phone updating information or smart gadgets for housing.

Therefore, based on all of those reasons, the writer is interested in analyzing the register used in the selected article from T3.com that is related with smart phone and computers.

## **1.2 Research Questions**

Based on the background of research, the writer formulates the research questions as follows:

1. What are the types of register used by the authors in the T3.com articles?

2. What are the functions of those registers used by the authors in the T3.com articles?

### **1.3 Research Objective**

Accordance with the research questions, the research objectives is to find out the types of registers used by the journalist in the T3.com articles and reveals the meaning of those registers.

### **1.4 Uses of Research**

#### **1.4.1 Theoretical Use**

The writer hopes that this research can be used by the next researcher as one of the references in order to discuss the same topic discussion that is related with linguistics study, register.

#### **1.4.2 Practical Use**

After read this research, the writer hopes that this research can give contributions as a new knowledge to all readers about the uses and the examples form of registers. Since practically, registers can be used in every situation and condition, it is able to be used formally and informally among society.

### **1.5 Scope of Research**

In this research, the writer limits the analysis that is just focus on discussing the registers used and reveal its meaning by the journalist in the T3.com in three selected articles that associated with smart phone and computers term.