

## ABSTRACT

### Gender Equality in *Toy Story 4* Movie : A Feminist Analysis

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*This research aims to explore how Toy Story 4 (2019) portrays gender equality using a feminist approach, specifically through the lens of Liberal Feminist theory from Tong. The study focuses on the representation of equal rights between men and women in terms of leadership and gender equality.*

*This descriptive qualitative research analyzes the evolving gender roles depicted in the film, particularly through the main characters: Bo Peep, Jessie, Gabby Gabby, and Bonnie. These female characters actively challenge traditional gender norms by assuming roles that exhibit leadership, independence, and agency.*

*Bo Peep is presented as a strong, autonomous leader who rejects the traditional passive female role, while Jessie and Bonnie also demonstrate independence and challenge gendered expectations. Gabby Gabby, despite being a complex character, illustrates a pursuit of agency and empowerment, further contributing to the film's feminist narrative. Through this analysis, the study uncovers how Toy Story 4 (2019) promotes gender equality and feminist perspectives by portraying women in roles typically associated with male characters, thereby contributing to the larger discourse on feminism and media.*

*By portraying these characters with autonomy and leadership, the film advocates for the equal representation of women, aligning with the Liberal Feminist call for equal rights and opportunities in various aspects of life, including popular culture. This research concludes that Toy Story 4 (2019) plays a significant role in advancing feminist messages and encouraging a more inclusive representation of gender roles in animation.*

**Keywords:** *animation, equality, feminism, film, gender equality.*