

TABLE OF CONTENTS

DECLARATION OF FREE PLAGIARISM	ii
APPROVAL PAGE	iii
VALIDATION PAGE.....	iv
ACKNOWLEDGMENT	v
MOTTO	vi
DEDICATION.....	vii
ABSTRACT	viii
CHAPTER ONE: INTRODUCTION	1
1.1. Background of Study	1
1.2. Research Question	6
1.3. Research Objective	6
1.4. Uses of Study	6
1.4.1 Theoretical Use	6
1.4.2 Practical Use	6
1.5. Scope of the Study	7
CHAPTER TWO: LITERATURE REVIEW.....	8
2.1. Previous Studies.....	8
2.2. Feminist Approach.....	12
2.3. Patriarchal Ideology	14
2.3.1 Kate Millet’s Patriarchal Ideology Category	17
2.4. Semiotic Theory.....	21
2.4.1 Christian Metz’s Semiotic.....	22
CHAPTER THREE: METHODOLOGY.....	30
3.1. Research Design.....	30
3.2. Data and Data Sources	31
3.3. Data Collecting Technique.....	31
3.4. Data Analyzing Technique.....	32
CHAPTER FOUR: ANALYSIS	33
4.1 The Temperament	34
4.2 The Sex Roles	48
4.3 The Status.....	61
CHAPTER FIVE: CONCLUSION	72
REFERENCES.....	75