

# **CHAPTER ONE**

## **INTRODUCTION**

### **1.1 Background of the Study**

Representation is a production of meaning concepts in the mind through language. Hall (1997) has demonstrated this is a relationship between concepts and language that describes objects, people and physical things. Representation refreshes the portrayal or depiction of something. It can involve presenting ideas or concepts in various forms such as through language, images, or symbols. It is from women that humans first receive education, it is in the arms of women that a person begins to learn to feel, think and speak. From this sentence means how valuable the role of women is in the process of life. It means that from women that life appears, it is from women that humans learn about life, and it is from women that humans learn to fight for something and even risk their lives to give birth to humans. Femininity is competent enough for having a big influence in this world to choose the good or bad decision. Therefore, women must be well educated not only in school but in all sectors.

Women have to be faced with life processes that are not smooth. Women are made powerless and are put second to men. In the past, women were only allowed to take care of household matters, making it difficult to express opinions and make decisions when facing big problems. This adversity creates and motivates women to seize and defend their rights as women. But as time goes by, there is improvement for women as a crucial role in society and this issue can be found in some literary works such as movies, songs, novels, and so on. This research will

explore the song lyrics on three soundtracks in the Moana movie which is about a little girl from Motunui. She claims to be a descendant of Voyouger. In the film Moana, which was released in 2016, there are some points that are relevant to women's representation when Moana tries to use her powers to voice her actions for doing environmental improvement in her society. This research aims to explore some of the soundtracks on the Moana movie.

A soundtrack is created or produced specifically to go with a visual work, like a movie, TV show, video game, or theatrical production, is called a soundtrack. A soundtrack's primary goal is to improve the experience of the audience or the performer by offering a musical backdrop that bolsters or enhances the mood, feeling, or story that is being developed in the performance. A soundtrack may include existing songs from earlier musical notes, newly composed songs especially for the project, or background music composed to complement particular sequences. Many musical genres are represented in soundtrack examples, which may contain instrumental pieces, lyrics-filled songs, or even a combination of the two. Some films or other media projects are known for their iconic soundtracks and can have a significant impact on how we remember or absorb the literary work.

This study shows how women are portrayed in the lyrics of various songs, particularly in one where Moana and Gramma Tala lend their voices. Disney movies feature soundtracks as a distinctive aspect of the movie to address the internal conflict of the cast. The songs represent a collection of Moana's experiences trying to lead a normal life. Many words from that song are used. Where Tala, Moana's ancestor and Moana herself have a dialogue on a ship in the dark sea. That

song's lyrics have the principle of starting to remind us to follow our heart for good change, having a leadership spirit as a woman is also a principle in the several soundtrack in which is Moana struggles to face all the obstacles to be able to prove that women can be relied on and even lead in a society to make environment better than before.

This research is not far from discussing feminism's value. Feminism is one way that women have fought against inequality. Moeliono et.al. (1993) says that feminism is a movement of women who want full equality between women and men and similar rights in all areas of life, including politics, economics, society, and culture. Feminism is a group of actions that work together to fight for women's rights and values. If women are the same as men, it means that they have the same right to describe themselves as men have had for a long time. This is called the autonomy of women. In other words, feminism is a campaign by women to gain independence or freedom to choose for themselves (Sugihastuti & Suharto, 2002). Men are often seen as more important than women in cultures all over the world. According to Ratna, 2004:14 "Boys, more partisanship in the family system is always the only way to keep going down." Most of the time, the feminist movement can be split into three groups. In the late 1800s and early 1900s, the first wave pushed for political equality. In the 1960s and 1970s, the second wave worked for equality in the law and in the workplace. The third wave, which has been going on for the past few decades, has been pushing for equality in daily life. This movie explores feminism already which is about Moana who struggles being a leader to make environmental improvement and this drawing correlation between woman and nature. Furthermore, the song lyrics explore the concept of ecofeminism.

According to Keraf (2011:127) with the movement to love the natural environment, it is hoped that a generation that is ecoliterate will be born, namely a generation that realizes how important the environment is, the importance of protecting and caring for the earth, ecosystem, nature as a place to live and develop life. This campaign can not only be carried out directly in real action in the field, as is done by environmental activists, but can also be carried out through literary and artistic works that convey awareness of love for the environment without forgetting the position of women. Studies that focus on the relationship between nature, the environment, and the position and existence of women are known as ecofeminism. Ecofeminism is the relation between women and nature. The song lyrics are from a Disney Moana film that tells the story of a woman's struggle against the destruction of nature, and how nature and women are actually interconnected. In contrast to other Disney films, Disney princesses usually represent ideal women who are depicted as being quiet, passive, well dressed and dependent on a handsome prince. Disney films are considered to instill patriarchal values in children and are far from feminist values (Kharisma and Mayangsari, 2018). According to Candraningrum (2013:34) the relationship between women and men is a theme that will never end. With a brave soul, Moana successfully sailed the seas to change her people better than before and escape from all the misery.

The line "*When Moana realizes that the Ancestors call her with all her heart when they meet on the ship*" highlights the relationship between women and environment in this song. Ecofeminism theory was also a result of this research. Ecofeminism is a new term that appeared in Francoise d'Eaubonne's book entitled *Le Féminisme Ou La Mort*, according to Candraningrum (2013:34) this work

shows the direct relationship between oppression against women and oppression against nature. Francoise d'Eaubonne also believes that only women are suitable to carry out peace missions. Women have the potential to carry out an ecological revolution, because they are close to the concept of Mother Earth. Meanwhile, men must be made aware of their destructive attitudes. Francoise reminded that damage to civilization will definitely continue to occur if power is still held by men (Wulan, 2007). Since ecofeminist theory serves as the basis for this study, it offers a broad overview of the findings pertaining to the relationship between women and the environment in terms of their greater concern for the natural world. In this instance, the ecofeminism viewpoint is viewed as an alternative to environmental rehabilitation to establish a sustainable way of life, especially in terms of reducing poverty or slumped down and all the environmental degradation. Ecofeminism, which is in line with gender mainstreaming in social capital, seeks to offer women the capacity to protect the environment or natural resources that they would be responsible for managing locally as women.

By examining the research, the writer needs to understand the kind of ecofeminism in the selected soundtracks lyrics. This research is essential because it aims to help us see that environmental problems and gender issues are connected, also since the environment is one of the goals from SDG's in 2030 hoping that this research will open the mind of many people especially for environmental activists. By understanding this connection, we can work towards fair and sustainable solutions that benefit both the environment and people, promoting equality and justice. The urgency of analyzing issues from an ecofeminist perspective lies in understanding and addressing the intersections between environmental degradation,

gender inequality, and social injustice. This approach aims to create fair and long lasting solutions by understanding how environmental and gender problems are linked. It supports a broader and more inclusive approach to solving both environmental and social issues.

## **1.2 Research Questions**

Based on the background, this research aims to examine the answer to the following question related to women's representation:

How is Ecofeminism Portrayed in selected soundtracks in Moana movie?

## **1.3 Research Objectives**

According to the previous research question, this research is to provide an answer to the research topic presented, in which it focuses on analyzing how ecofeminism values in selected soundtracks lyrics.

## **1.4 Use of Study**

The goals of this research is expected to provide a deeper understanding of the ecofeminism value as seen in the song lyrics.

### **1.4.1 Theoretical Use**

Theoretically, this study aims to help readers to have more knowledge about ecofeminism in literary work. In this theoretical uses the writer will contribute new insight by conducting this research and offers validation of ecofeminism value in selected soundtracks lyrics. The writer hopes this research will give many people new ideas for their next research especially for all students of literature who want to learn more about ecofeminism.

### **1.4.2 Practical Use**

By doing this research, the writer hope will help music enthusiast more understand the meaning in each word of song lyrics. As a literature student, the writer also encourages people to see literary work with ecofeminism theory in song lyrics. This research also important to give new ideas and point of view of ecofeminism study for the next writer who want to analyze song lyrics related to women empowerment in ecofeminism study. This research hopes can be raised big impact for people especially for women that they also have power for making environmental better than before. At the end more people will discuss about this topic and time by time can be take the step to aware the environmental.

### **1.5 Scope of Study**

The research main analysis is the song lyrics with title "*Song of the Ancestors*", "*Where You Are*", "*Know Who You Are*", and "*The Ocean Choose You*". This research focuses on a theory depicted in song lyrics. This research will explore how the lyrics depict the ecofeminism value in the song lyrics. In this research qualitative method is used with Sara Mills' perspective. This research will reveal the relation between women and nature in selected song lyrics by Moana's movie.