

CHAPTER ONE

INTRODUCTION

1.1 Background of the Study

The synthesis of visual and audio components in the creation of movies as visual art forms, possess a unique ability to convey societal concerns and human realities. In addition, movies are more adept at portraying stories than any other type of written literature (Kasih, 2018). With the rapid globalization of human history these significant changes also bring changes for literary works. Literary works changes over time through globalization, creating popular literary works that holds the true meaning of literary works while adapting with technological advancements (Batcehlor, 2008). With stunning cinematography and engrossing storyline, Avatar (2009) by James Cameron soaring to the top of the box office rankings in December 2009. The central plot of Avatar (2009) revolves around a paraplegic Marine that faces a moral dilemma as he must choose between following orders and safeguarding the world that he eventually comes to regard as his own. In the aftermath of his brother's death during a robbery, Jake Sully makes the choice to assume and continue his brother's role in a mission to the distant planet of Pandora. Literature represents the manifestation of an individual message through a creation, wheter spoken or written. Based on a literary standpoint, it has some similarities with other narrative forms like dramas or novels (Septina & Afrianto, 2023). A movie can ilustrate cultures through the dialogue between the director and the audience, adding to this claim (Wardaningsih & Kasih, 2022). Later in this research, Jake Sully will be the main hero that will be analyzed (Campbell, 2008), define hero as a someone who has committed their life to something greater than themselves. Where in Avatar : The Way of Water (2022) continues the story on planet Pandora, picking up over a decade after

the events of the first film. The film explores new regions of Pandora, especially the vast oceans that make up much of the planet's surface. Jake Sully, now fully integrated into the Na'vi culture and leading the Omaticaya clan, lives with his partner Neytiri and their little family. There are three steps to a hero's journey the departure, the initiation, and the return, that the hero must experience through their journey in order to finish their journey and adventure and achieve self development throughout the journey (Campbell, 2008).

Characters, events, or themes that arouse powerful emotions and emotional connections in audiences can all be examples of literary archetypes. According to Carl Gustav Jung, Archetypes are recurrent patterns or characters in storytelling and literature that obtain distinct emotional responses and appeal to audiences (Jung, C. G, 2014). Archetypes can also be employed to establish a deeper connection with audiences by appealing to their shared human experiences and emotions (Nurani, A. P., & Amelia, D, 2023).

Carl Jung, whose theories on the collective unconscious and archetypes also examined the idea of universal patterns in human experiences, and Campbell's study of comparative mythology had an impact on Campbell's work on the hero's journey. Jung's theory of archetypes and his conceptualization of the collective unconscious are closely related. Moreover, Jung formulated four primary archetypes, the persona, the shadow, the anima/animus, and the self. These theories provide a more in depth explanation of myths and stories, as well as their enormous impact on human society and consciousness. Joseph Campbell expanded upon Jung's archetype theory by identifying a distinct pattern in the narrative of the hero in both mythology and literature. *Avatar* (2009) and *Avatar : The Way of Water* (2022) was seen to adhere to the Archetype pattern in portraying their primary character, who is also the hero of the story. An issue that arose was the attempt to establish a foundational pattern of heroic acts in the stories, which led to the study

question of whether a specific heroic path exists in this movie (Afrianto, 2018). By utilizing the lenses of Jungian Archetype and Hero's Journey the researcher intends to depict on how Jake Sully as the main character of Avatar the Movies depicting the Archetype pattern. Archetype analysis is one of several method for analyzing literary works. Archetype theory often referred as universal patterns or symbols that exist in everyone's collective unconscious. Archetypes, according to Jungian Archetypes, are innate and instinctive, affecting our thoughts as human, behaviors, and experiences (Jung, C. G. 2014). The objective of this research will be intended to uncover the depiction of the Hero's Journey in Jake Sully character in both Avatar movies. Hence, further analysis of The Hero's Journey is required to see if a specific pattern exists.

1.2 Research Questions

Drawing on the previously given background of the study, the researcher describes this research questions as follows:

- How is the hero's journey archetype portrayed in Avatar The Movie?

1.3 Research Objectives

This research attempts to depict the hero's journey archetype in the Avatar (2009) and Avatar : The Way of Water (2022) that were previously addressed.

1.4 Use of Study

This research will provide valuable insights for individuals and serve as a valuable resource for future researcher. This study has two implications: practical and theoretical.

1.4.1 Practical Purpose

This study has the potential to enhance society's understanding and awareness of Archetypes in literary works. It has the potential to give the society on more information and understanding regarding the definition, pattern, and analysis of archetype symbols. Finally, it has the same goal as the theoretical study: to maximize the effect of future research on archetype patterns in movie studies.

1.4.2 Theoretical Purpose

Since the psychoanalysis was the primary theory employed in the research, it will be beneficial for future researcher to investigate other lenses of the theories more in order to perform a more thorough analysis of archetypes. The researcher also applies film analysis theory, making this study valuable for future researcher interested in film studies.

1.5 Scope of the Study

The objective of this research is to depict the narrative structure known as the Archetype in movies. The theory conceptualized on the concept of Hero's Journey and Archetype theory, by applying film studies theory in the movies. This research focuses primarily on two Avatar movies: Avatar (2009) and Avatar: The Way Of Water (2022). Analysis the archetype of Jake Sully's journey as shown in the character of Avatar.