CHAPTER ONE

INTRODUCTION

1.1   Background of Study

Teaching English for the students has become important in almost every aspect of life. Based on the curriculum of English subjects in Indonesia, in learning English, there are four aspects that must be mastered there are reading, writing, listening and speaking. To learn English, there are two types of skills that must be learned, namely macro and micro. Listening, speaking, writing and reading are macro skills while micro skills include grammar, pronunciation, spelling and vocabulary. One that must be learned from several aspects is vocabulary. It is very difficult to learn a language if students do not know and master the vocabulary. Someone needs a large vocabulary to put words together in appropriate phrases when learning a language.

According to research conduct by Zeeland (2013), second language English learners need to understand 95% of spoken English, and master approximately 3,000-word families. Nation (2006) also stated that a second language (L2) English learners must understand 98 percent of W 195 authentic spoken speech, and they must know roughly 6,000–7,000-word families. By that, vocabulary improvement is thus an essential component of achieving language competency. Learning vocabulary is very important for learning a language.

There are many ways to learn vocabulary and a way has been found to learn it, one of them is by watching English movies. In recent years, our country has been hit by the COVID-19 pandemic and students are used to online activities as well as entertainment. Netflix has attracted a lot of students' attention, and this research was chosen to find out watching English movies through Netflix can improve their language learning, in particular vocabulary.

Wulandari (2020) states that the majority of students struggle with the same issues while learning how to pronounce words, use them correctly, comprehend their meanings, and lack of motivation in learning English. The term vocabulary learning difficulty describes a student's incapacity to speak, understand, and correctly use words. There are numerous methods and media for enhancing students' vocabulary mastery, as well as the use of modern technologies to help students to improve their vocabulary learning challenges.

In the current digital era, technology plays an important role in human life, especially in the field of education. Several applications, including Disney+, We TV, Iflix, and Netflix, can be utilized to teach about vocabulary mastery in the modern digital age. These diverse applications can serve as more engaging learning tools, which will inevitably encourage users to pick up new vocabulary in English. On Netflix specifically, there are subtitles for foreign movies other than English. With subtitles, it is very easy for the audience to understand what the plot of the

movie is like. With English subtitles, the audience can also learn English from the movie. In addition, the language features on Netflix can help language learners of all levels (Alm, 2019).

According to Fortune (2021), According to market capitalization at the time of writing, Netflix is among the top US corporations. It appears on the Fortune 500 list, which features the biggest American businesses. Digital Video Disc (DVD) movies were initially mailed out by Netflix, which was established in 1997. It began producing content in 2013 after getting into the online video streaming industry in 2007, Navarro (2018). According to Rushe (2021), Customers must pay a monthly subscription fee to Netflix in order to access its streaming service, which is available on a variety of devices, including smart Televisions, smartphones, and other electronic gadgets.

Netflix is a streaming service that offers its customers a variety of TV series, films, documentaries, and other kinds of material. As an on-demand streaming service, Netflix gives customers access to its content whenever they want, so they can watch whatever they want, whenever they want, unlike traditional TV, which requires them to wait for a certain time period. Users can view at their convenience thanks to this function. There is a variety of stuff available in this program. A wide variety of TV shows, motion pictures, and documentaries, including dramas, comedies, action flicks, and more, are available on Netflix. Also, the service creates its own unique content, which has grown in popularity over time.

The convenience of Netflix is one of its main advantages. Through a range of gadgets, including smart Televisions, laptops, smartphones, and tablets, users can access the service. As long as they have an internet connection, consumers may watch their preferred television shows and movies whenever and wherever they choose. Netflix's large content catalogue is another advantage. A wide variety of TV shows, movies, and other media are available through the service, including drama, comedy, action, and more. Additionally, Netflix creates its own original programming, which has grown in popularity over time. Popular Netflix original series include "Stranger Things," "The Crown," and "Narcos," to name a few. Overall, Netflix has become a popular streaming service because of its convenience, personalized recommendations, extensive content library, multi-platform accessibility, and ad-free viewing experience. These features have made it a preferred choice for many people around the world.

Based on the experience of researcher when conducting pre-observations at SMAN 3 Bandar Lampung, the researcher found the trend of watching movie series is gaining popularity among the students. Students use their gadgets to play online games and watch movies through several online movie platform applications such as Netflix. They admit that they watch movies on Netflix and activate the subtitle feature. They are greatly helped by having subtitles on Netflix because they can understand the storyline and add to their new vocabulary in English. This is a fun new thing to learn English.

Therefore, according to the fact above, the researcher wants to know the effect of Netflix on students' vocabulary mastery, especially in the eleventh-grade students at SMAN 3 Bandar Lampung.

1.2 Research Question

Based on the background that researcher has stated above, the research question can be formulated as follow:

Is there any significant effect on students' vocabulary mastery at the eleventh-grade of SMAN 3 Bandar Lampung taught by using Netflix application compared to those who are not?

1.3 Research Objective

This research was conducted to find out:

The effectiveness of Netflix application on students' vocabulary mastery of the eleventh-grade students at SMAN 3 Bandar Lampung.

1.4 Uses of Study

The aim of this study is to produce knowledge and information that society, especially in the field of education, may benefit. As a result, the following theoretical and practical applications can be drawn from this research:

1.   Theoretically

Theoretically, this research can help other researchers acquire data less laboriously than they would otherwise have to.

2.   Practically

Practically, this study can be beneficial for:

a.   For Students

This research can be helpful for students to enhance their vocabulary through watching Netflix series.

b.   For Teachers

Teacher can use the result of this research as a reference when they want to improve their ability in teaching vocabulary using authentic media.

c.   For Researcher

The researcher expects that this study can contribute to fresh knowledge and experiences that can be used in the future. Additionally, this study can serve as a guide for future researchers who will investigate related issues or methods, making it easier for them to locate analysis data and give them the basic overview they require.

1.5   Scope of Study

This research will focus on finding the effectiveness of Netflix application on students' vocabulary mastery of class XI at even semester in the academic year

2023/2024 at SMAN 3 Bandar Lampung. In this study, researcher used Netflix as a learning medium to teach vocabulary in English. Data collection was carried out using quantitative method using pre-test and post-test.