CHAPTER TWO

LITERATURE REVIEW

2.1 Previous Studies

To conduct this research the authors have studied and read several studies that have been conducted by other researchers previously. Previous studies that have been read and studied by the author are studies that are relevant to what the previous researcher wanted to do.

The first study "Exploring the role of social media in collaborative learning the new domain of learning" Ansari and Khan (2020) looked at how social media is used in higher education for academic communication as well as material distribution in collaborative learning. For this investigation, the researchers employed seven online questionnaires in addition to offline methods of data collection. Because social media allows students to share ideas with one other and with teachers, the study's findings suggest that using social media in collaborative learning might enhance student-teacher engagement and foster more understanding.

The second article entitled " Using social media technologies to enhance online learning" Friedman and Friedman (2013) explored the ways in which social media may be used to enhance and facilitate online learning. A review of the literature or some research findings that are pertinent to the issue or subject addressed in the study was the strategy utilized to gather data for this investigation. The results obtained by researchers in this study are an explanation of the characteristics of

social media in online learning and also changes in the learning system (education field).

The third article entitled "Instructional Strategies for Online Teaching in COVID-19 Pandemic" this research was written and researched by Mahmood, (2020). The purpose of this study is that this instructional strategy can assist in implementing online teaching in higher education. The study suggests that the Higher Education Commission cooperate with the telecommunications industry. This helped in solving Internet related problems.

The fouth article is "Albiladi (2020). "The Use of Social Media in English Teaching and Learning: Exploring the Perceptions and Experiences of English as a Foreign Language Instructors". University of Arkansas. The use of social media in education is getting more and more attention. Social media platforms are useful teaching and learning aids, according to research. The aim of this study was to investigate how foreign language instructors used social media to teach and learn English. Design of Research: The study employed a qualitative research methodology to gather and examine the data. A survey and in-depth interviews with foreign language instructors were used to gather data. Among them were thirty-five English professors. After the data was analyzed, five distinct themes emerged that were connected to teachers' experiences using social media in English teaching and learning. These topics included the goals of utilizing social media, social media as a tool, perceived advantages, and the obstacles of social media usage.

According to the researcher, based on several previous studies, it can be concluded that there are many similarities between previous research and current research or research that the researcher wants to do in this study. The entire explanation of the various types of previous studies that discuss the use of social media to increase student motivation. The five studies as a whole focus on examining the use of social media in online learning, and there are also several studies that examine the role of social media as Teaching learning media and the obstacle faced by teachers. This is the motivating factor why the research entitled "Exploring the Roles of Social Media Used by Teachers in Teaching English at SMAN 1 Adiluwih" was carried out. the role of social media as a Teaching learning media, especially English subjects, not only discusses the role of social media in learning English, but also discusses the obstacle faced by teachers in using social media in English class. the results of this study are also useful for inspiring teaching staff to create more learning activities. Therefore, this research is certainly different from research that has been done by previous researchers.

2.2 Theoretical Framework

In this section, the researcher presents some theoretical frameworks related to the variables of this research. The following are some terms used in this research:

2.2.1 Concept of Teaching Media

The teacher has a reason for using the media when they use it for instruction. The ability to properly communicate the subject matter makes successful learning one of the functions of media. Additional uses include help students concentrate on the

learning that is underway, improve the classroom environment, and develop the mentality needed to encourage active question-asking in class. To effectively impart the content, the instructor must be aware of the purposes and advantages of the media before employing it. According to Widayanto (2015) there are two functions of learning media that teachers need to know, namely:

1. Media as a Learning Tool

Learning material that delivered has its own level of difficulty. In this case, there are also some learning materials that do not require learning aids or media. Learning materials that experience difficulties not be easily understood by students. Teachers must use tools, namely learning media that are appropriate to the material to be delivered with the aim of facilitating the learning process. Media has a function that helps in achieving learning objectives. Media can help in improving the quality of learning. So that learning activities better using media than not using learning media.

2. Media as a Learning Resource

Media also functions as a tool that is a source of acquiring knowledge. In addition, learning media which are categorized as learning resources can help teachers to more easily understand the material.

2.2.2 The Concept of Social Media in Learning English

People can communicate with one other online through social media such as Facebook, WhatsApp, and Instagram, Tiktok and others, which is a platform for

socializing. According to Obar and Wildman (2015), social media is described as media that supports or facilitates the development of online social networks by connecting one individual identity (profiles) to another. Salmon et al (2015) described the definition of social media as social tools and a digital environment that is outside the provision of a formal learning management system in a university. Social media is a tool that allows a person to socially interact, communicate and collaborate, and share with other people, besides that users can easily participate in it, share and create messages (Nurrizka, 2016). Social media has enormous traction globally. Social media is an online medium where users can easily interact. Social media invites anyone who is interested to participate by contributing in a fast and unlimited time. Social media put forward by several researchers, we can define that social media is a medium used to communicate or socialize through online. Then, in another study, Devi at al (2019) explained that social media also creates a forum to develop the learning process in the world of education. This shows that social media is not only plays a role as a medium to socialize with each other through online, but can also be a medium to provide material or become a learning medium other than presenting information like books.

2.2.3 The Roles of Social Media in Teaching English

One of the most widely used forms of media in recent years, social media has seen a considerable increase in demand and has come to play a big role in politics, the economy, and society. Globally, young people are using digital websites and applications and technology more often. Consequently, it is imperative that educators comprehend the significance of utilizing these digital programs as

pedagogical and educational instruments (Nomass, 2013). There has been a lot of study recently on the use of social media in the classroom, and it seems that these digital tools are the answer to the problems with traditional teaching and learning methods. Experts in the field of education show that social media adds a lot to the field of education, through participation and interaction in the educational process; Finally, it helps increase the desire for education. A subcategory of social media that extends beyond social communication is social engagement (Rathore & Jain, 2019). Research indicates that using these kinds of websites during the educational process raises students' social development. Social media is one of the most widely used means of communication between humans today (Oyza & Edwin, 2015). In addition to providing immediate educational benefits, social media helps students develop a wealth of experience and social skills. Teachers can also encourage other students in a class or specialization to add comments to their peers, thereby increasing dialogue, writing, and exchange of knowledge among all students (South et al., 2017).

2.2.4 The Advantages of Social Media in Teaching English

Social media has helped solve some of these problems, by adding an interactive side with students, and making student participation in the educational process leading to an increase in their interest in explaining the reasons behind educational interest in social media (Raut & Patil, 2016). Today, social media has other uses. Social media is no longer only useful as an online platform for socializing with each other in cyberspace, but also in the field of education, especially in the online learning process. Social media has been used by several teachers to carry out

learning activities in this modern era. According to Balakrishnan & Gan (2016) explained that the big fame and abilities of social media can enhance and encourage learning to form virtual study groups, support opinions during discussions, and introduce active interactions between students and teachers / lecturers to accommodate and encourage learning.

Higher education classes are using social media more frequently as a result of facilities in schools utilizing a range of software tools and free online applications to improve learning, communication, and participation. Furthermore, social media-based learning platforms provide students more influence over their education than traditional learning management systems, which offer limited chances for students to create and manage their own learning activities (Adeyinka, 2015). According to latest studies, a specific group that received lessons, commitment, and inspiration through a social media website performed better on an English proficiency test than the group that received training on a face-to-face basis (Wamba, 2016). Shazali, 11 Shamsudin, & Yunus (2019) explained that the development of students' writing skills in terms of learning motivation and knowledge of new vocabulary facilitated on Instagram. Another research, Kartikawati & Pratama (2017) stated that higher order thinking skills can be trained using WhatsApp. From some of the research that has been explained, we can see that social media plays an important advantage in teaching learning English.