

CHAPTER ONE

INTRODUCTION

1.1 Background of Study

Speaking is one of the most important skills to be developed and enhanced as means of effective communication. The function of speaking skills is to express ideas, feelings, and thoughts verbally and spontaneously. Oral is one of the arts of speaking a language because it involves interaction with other people, and mastering it is difficult. Speaking and listening skills are closely related. In speaking activities, students must listen first and then speak, because speaking is more than just learning and memorizing written expressions is also a spontaneous way for students to express their ideas vocally. According to Kuning (2020) is the capacity of individuals to communicate in English with fluency and clear pronunciation. People share meaning through the use of verbal and nonverbal symbols in various situations.

Meanwhile, Albahlal (2019) describes speaking as a language talent that develops over time in students' lives. Speaking is an important aspect of learning and teaching a second language. Students should be able to talk to others to gain or share knowledge and/or express their feelings. For most people, the most difficult aspect of learning English is speaking (Yanthi, 2020). There are various reasons that contribute to difficulty in speaking English, including with the media used in teaching and learning. Students require a media that can capture their interest and deliver information comfortably when learning to speak English. In addition to the factors above, in general, in the teaching and learning process, students lack confidence and do not have the will to learn. This is similar to what

happened in SMA Swadhipa Natar.

The reason the researcher was interested in conducting this research at Swadhipa Natar High School was because many students had difficulty speaking English. Lack of confidence from students to speak English because teachers only rely on books and dictionaries for learning media. So that students have difficulty learning to speak English. The use of books and dictionaries makes students bored. Thus causing a lack of student interest in learning. The lack of facilities and infrastructure in schools makes it difficult for students to speak English. Thus, teachers must make more use of facilities and infrastructure in teaching and learning activities. One of them is by using media other than books and dictionaries that can be used anywhere and anytime.

The ability to speak is required, as high student motivation. English teachers play an important role in supporting and assisting students in their English practice in the classroom. In choosing a learning approach in the classroom, teachers must be innovative. Of course, the teacher must consider the interests of the students when determining whether or not the learning method is appropriate. Teachers must be careful when choosing ways to help students learn. Therefore, various applications for students and teachers in foreign language learning have been developed to improve students' speaking skills to be more motivated to learn. Teachers can acquire new skills and discover more strategies by using applications in the student teaching process.

The English CAKE program is a tool that can help students learn. CAKE Application is a free application from CAKE Corp which was launched on March 22, 2018. This program provides many features for learning English, including language tools to practice speaking with dialogues, viewing videos to develop language skills, and taking quizzes and comparing sentences with replies. It is a tool designed to make speakers more effective. It gives people the self-assurance and abilities to talk persuasively on stage, in front of an audience, or in everyday situations. According to Mulyanti & Waris (2021), it might be a lot of pleasure for individuals to listen to their recording. It is the best application for learning to speak English since it uses video to illustrate a word that will be extremely helpful in daily speaking according. Rizqiya (2021) explained general technologies to teaching English, there student: internet, podcast, video conferencing, videos, and speech recognition. In this case, the researcher uses the application that covers some general technologies above in one application. CAKE Application is a combination of modern technologies that combines the internet, videos, and speech recognition.

CAKE Application provides a lot of videos curated to YouTube (Saud 2019). The students found various videos in CAKE Application and what's different is the video on the CAKE Application has been designed to be understood as simple as possible by students. Such as repetition for the sentence learned, emphasis, clear transcription, and really good audio. CAKE Application also designed with speech recognition. The students practice speaking easier with this. In the feature 'speak', the students got the result to assess by speech recognition. There was two type of assessment: (1) grade A-D and (2) words motivation. CAKE Application is free

with a lot of benefits.

The researcher chose this application in this situation because CAKE Application is a very effective tool to improve students' speaking ability. According to Yanthi (2020), it is found that students had difficulty in distinguishing similar sounds, pronunciation, and words that did not exist in the Indonesian language. This app helps teachers by providing instant feedback such as clarity, total word content, intervals, and energy scores. In this case, students are very enthusiastic when applied by the teacher. This study focuses on knowing the effectiveness of the CAKE Application to improve students' speaking skills in English class. Researchers really hope that this CAKE Application can help students to improve students' speaking skills. With that, the students' learning achievement in English will increase especially the students' speaking skill.

Based on the explanation of the CAKE application that has been described above, the researcher wants to know how effective the effect of using the CAKE application is when it is implemented at Swadhipa Natar High School. Especially for learning English and improving students' understanding of speaking English. To find out the effectiveness of the CAKE application in improving students' English-speaking comprehension in English lessons, the researcher measured their English scores in the English-speaking subject using a quantitative method.

1.2 Research Question

Based on the background of the problem as described previously, the research question of this study is:

Does CAKE Application give a significant effect in enhancing students' speaking skill of the tenth-grade student at SMA Swadhipa Natar?

1.3 Research Objectives

This research was to find out whether CAKE Application gives a significant effect in enhancing students' speaking skill of the tenth-grade student at SMA Swadhipa Natar.

1.4 Uses of Study

This study aims to educate readers about the advantages of CAKE Application as a media platform for students who speak English. Consequently, this study looks at two research applications, specifically:

1. Theoretically

Theoretically, this research is synchronized with reducing the effort of other researchers required to collect data in traditional ways.

2. Practically

Practically this study will be beneficial for:

a. For Teachers

This research is expected to help teachers find new learning strategies in utilizing technology. Especially for English teachers, it will be easier to know how to deliver material to students. The use of technology can help teachers continue the teaching process through CAKE Application implementation of this a CAKE Application as a teaching medium can increase teacher creativity to create interesting material to generate student motivation in learning to speak English. If application cake can

provide many benefits to support students' English learning process, CAKE Application can be an alternative for teachers and students as a medium for teaching and learning process.

b. For Researchers

The researcher's results will be helpful as a recommendation for other researchers who will conduct further studies in the same field. The researcher will be able to use the application to improve the teaching pattern in Indonesia.

c. For Students

This study aims to improve understanding and speaking skills, and can motivate students to be more enthusiastic about speaking English.

1.5 Scope of the study

This study's focus is on how the CAKE Application affects students' tenth-grade speaking abilities. This research is limited to how effective the CAKE Application is in improving students' speaking skill, especially for student at SMA Swadhipa Natar. The methodology use in this study employs a quantitative approach by taking two classes in SMA Swadhipa Natar in the tenth grade during the academic year 2023–2024.