

CHAPTER ONE

INTRODUCTION

1.1 Background of the Study

Characters are the life of a story or movie (Bennett & Royle, 2016:60). Someone who plays in a novel or drama is called the character. Klarer (2004:76) stated that character is usually characterized as a representation of the general characteristics or abstract ideas of a group of people. The Characters play an important role in literary works because they show how an author characterizes the characters in their work, that allows readers to discover the author's intent and purpose through the contents of the story, the characters, and the Movie. Writers use their characters to express meaning and convey messages to their audience. The term *character* refers to the person, the actor of the story while the characterization, refers to the nature and attitude of the characters, more to the personal qualities of a character (Nurgiantoro, 2002:165).

Literature contains thoughts, feelings, and emotions. In literature, meaning or ideas are conveyed through the content, message, and purpose embedded within its text (Afrianto, 2019). Wellek & Warren (2014:3) stated that literature also has an expressive function of persuading, influencing, and changing attitudes of readers. Therefore, since literary works are works of imagination with the above characteristics, movies are also included in literary works. Literature and film are both admirable and equally beautiful forms of art (Masyhur *et al.*, 2023). Movie is one type of literary work in the form of media audio visual (Shabrina, 2017).

Movie is a new technology that emerged in the late nineteenth century (Gofur, 2015). Phenomenal changes from literary works to Movie have been occurring for decades. Several Movies that had been successful, especially in terms of audience numbers and public appreciation, are Movies based on literary works such as novels or collections of stories. In the modern era of cinema, there are an increasing variety of various forms of Movies that are adapted from literary works, locally as well as globally. This is due to the increasing attraction of reading literary works like novels. In general, the Movie industry is an alternative way for the public to take advantage of the growing sophistication of technology while also appreciating new works of art (Yanti, 2017).

There are two main components that make up a film: narrative aspects and cinematic elements. In Bordwell *et al.*, (2019:69) study, he mention that the narrative element as a chain connecting cause and effect as well as space and time. The narrative element in a movie refers to the material being developed. The script, a written document, functions as a blueprint for the movie, describing how the movie will tell its story and unfold (Wardaningsih & Kasih, 2017). The components that are interdependent in cinematic aspects, such as the mise en scene component. The term MISE ENSCENE (also mise-en-scène) describes the primary feature of cinematic representation (Villarejo, 2013). Mise-en-scene refers to the arrangement of all visual elements in a theatrical production and literally means “to place on stage”. In filmmaking, the term mise-en-scène serves as an umbrella term encompassing various elements that compose the frame.

These elements include camera distance, camera angles, lenses, lighting, as well as the positioning of individuals and objects in relation to each other (Klarer, 2004:61). In line with this, Bordwell *et al.*, (2019:113) also argues that Mise-en-scene refers to everything that emerges from the camera in terms of compositional arrangements, props, sets, actors, lighting and costumes. Mise-en-scene with the cinematography and Movie editor, affects the truth and trustworthiness of the Movie in the eyes of the audience.

In this study, the writer tries to focus on characterization analysis to analyze the main character in the Movie of *Purple Hearts* (2022) directed by Elizabeth Allen Rosenbaum. The Movie's story focuses on aspiring singer-songwriter Cassandra and Luke a Marine, who agree to marry to collect military benefits and pay off their debts. Cassandra Salazar or known as Cassie is an ordinary woman who has big dreams of becoming a famous rockstar with her band, The Loyal. She has type 1 diabetes and diagnosed within the last 6 months. Her expensive drugs made it impossible for her to pay for her own life, housing bills, and other care-related responsibilities. Cassandra meets a group of U.S. Marines who are on leave to prepare for deployment to Iraq at the bar where she works. It was there that she first met one of the marines, Luke Morrow. Luke's condition is no different from Cassie's life. She owed \$15,000 and was being pursued to pay it. Despite their different and incompatible origins, the hardships they brought together managed to force the two of them to depend on each other through a fake-marriage. The Purple Heart is a very interesting movie to watch because in many ways we can learn from it, especially for married life.

Currently, there is still a problem where many movie viewers find it difficult to connect with the characters in the story. This is often due to the lack of understanding of the motivations, backgrounds, and feelings of the characters in the movie. The result of this disconnection can be one of the effects of an unsatisfactory watching or reading experience. The writer's purpose for conducting this analysis is the desire to elaborate on the importance of characterization in the story, with the goal of facilitating understanding for readers who may have difficulty understanding the character aspects of the story. Because the important role of characters in literary works can enable readers to understand the aims and objectives of the author and understand the actions and attitudes of characters that change or develop. In this research, the data analysis focuses on the movie entitled "Purple Hearts". Therefore, the writer formulates the objectives of the research to analyze the characterization of the main character in the "Purple Hearts" movie. For that the writer conduct the research related to the background above under the title *Exposing Characterization Through Cassandra Salazar in The Movie Purple Hearts (2022)*.

1.2 Research Question

Based on the description above, the formulation of the problem in this paper is:

How are the Characterization seen through Cassandra Salazar in the *Purple Hearts (2022)* Movie?

1.3 Research Objective

The objectives of the research were to find out the characterizations through Cassandra Salazar in the *Purple Hearts (2022)* movie.

1.4 Use of the Study

In this study, the writer uses theoretical use as well as practical use to assist in the process of finding the results of the analysis.

1.4.1 Theoretical Use

Theoretically, the result of this study can contribute to the development of literary study in character and characterization taken from *Purple Hearts (2022)* Movie. The writers also hope the result can provide information to the readers about how to study deepen characterization especially using Burroway's Theory (1992) based on this movie.

1.4.2 Practical Use

Practically, it is hoped that this research can contribute to advancing the field of literary studies, especially among people who are interested in literary studies. Besides that, it also to remind readers the importance of characterization and try to implementing it in everyday life such as analyzing a person's character by looking at appearance, speech, thought, or other ways expressed in Burroway's (1992) characterization theory.

1.5 Scope of the Study

To avoid broader discussion on the studies, the writer needs to limit the analysis. This study's focus on the analysis of Direct Characterizations of the main Character based on theory proposed by Burroway as the main theories to support analysis in the *Purple Hearts (2022)* Movie. In this case, Cassandra Salazar is the main character that will be analyzed.