CHAPTER ONE

INTRODUCTION

1.1 Background of Study

It is undeniable that the differences in social status are becoming the concern over time and it is more problematic. The differences of social status become the concern and it can cause the conflict among those classes. Since in the beginning of history, there are some significant issues related to science, religion, knowledge, and upon universe, (Samanik & Lianasari, 2016). The problem also occured in society. All societies arrange their members in terms of superiority, inferiority and equality. In society, humans have a basis in interdependence within sociology in term of the relations on interpersonal and social and cultural levels, (Setiawan & Setri, 2020). It is difficult to understand the behavior of people without knowing the social stratification because those who are in the same position or classes will think in a similar way, they have the same lifestyle and finally create a pattern of social class.

Social class describes how people group themselves according to prestige and the influence they have in the society (Gilbert, 2002). The focus of Gilbert is income where people are classified according to the economic system. When a person gets quality education, the occupation is better and the level of class rises. The status in the society can be inherited if someone is born in a family of wealthy individuals. According to Gilbert (2002), some households earn more income than others can if they increase number of those who are capable of earning income. The size of household is very important because if they combine their income, it becomes

higher. The one who is higher will unjustly takes advantage of, and exercises power over, another group using dominance and subordination that we called as social oppression that finally create social issues.

Problems and social issues in literature can also be manifested through a movie as a media. Film or movie defined as "a series of moving picture that is recorded with sound, it can tell a story, shown at cinema or movie. Movie is produced by recording image from the world with cameras, or by creating images using animation techniques or special effect" (Hornby, 2006, p. 950) However, generally a film can include various messages, knowledge, entertainment and moral value. The message in the film is to use the mechanism of symbols that exist in the human mind in the form of message content, sound, speech, conversation and language. Language is an important aspect of communication (Amelia, 2016). Basically, films can be categorized into two parts, namely the category of story films and non-story films. Therefore, films are not only a means of entertainment but by watching films we can also increase knowledge and see the portrayal of social life.

Literature was used to portray a realistic life and to guide society in ideal way of life (Kardiansyah, 2017). The significant of the social phenomenon and globalization in a particular society has inspired some writers or even director to create a new fiction work that has a social element with the aim of capturing certain phenomena and creating a reflection of the community itself in the form of literature that comes from their ideas. Ideas can be described as a content, messages and the purpose that is informed by text, (Afrianto, 2018). One of the directors Jordan Haworth Peele has shocked the public with his new movie, in which world and reality affects the work that someone's expressed, (Samanik, 2018). The movie

captured the social life of American society in his horror movie that published on March 8, 2019 entitled *Us*. The movie tells the story about two groups of people live in America. Each of the groups is representing two different classes in the social structure of society. They are the American people who live above where they have a freedom and wealth and make them free to do anything for their interests. Instead, the American people who live below or in the film called as "tethered" are describe as the lower classes who do not have anything and ignored from the government's attention. In this movie the "tethered" are the result of the experiment made by the government, in which the government is trying to make the doppelganger of people who live above because they want to take benefit from it. But they experiment is failed, so that the "tethered" are being abandoned. They live in abandoned tunnel and being ignored by the government. And it is become the literary work that contains sarcasm.

Further, this movie also gives insight and support to the audience to stop this conflict and feel free to appreciate the others whoever they are, whether it is from upper class or lower class of society to stop doing the oppression to them. They can achieve the better live if they can trust themselves and having strong intention to get what they want. The issues that reached all the way from the activities of everyday life to broader arenas of ideology and societal institutions is important to being discussed, (Setiawan & Lina, 2017). The important thing why the writer chooses *Us* movie to be analyzed, because there is social conflict appear in the movie and becoming the sarcasm to the audience who watch it and make us think twice about the ending of the story. It can be seen from the characters inside the movie. In addition, this movie has values that we need to be aware of the situation

in our surroundings, because we often did not see it when oppression happened around us. "Us" is a reflection of our society, which frequently puts people in harsh, brutal, and unconquerable circumstances and then dehumanizes the kind of "monsters" these systems frequently develop. Therefore, we must be aware of the systems of injustice that influence individuals.

1.2 Research Question

Concerning to the focus of the research, the question of this research is how is social oppression portrayed in Jordan Peele's Us movie (2019)?

1.3 Research Objective

Considering the research question above, the objective of this research is to identify the social oppression portrayed in Jordan Peele's Us movie (2019).

1.4 Uses of Study

Theoretically, this research discusses the social oppression as represent is Jordan Peele's *Us* movie 2019. The researcher tried to find a new perspective after analyzing this research and provide some benefits to the reader. Two kinds of benefits can be gained from this research, which are theoretical and practical benefits.

1.4.1 Theoretical Use

This study is expected to make the reader who interest in movie can be understand about the real message convey in the movie. This study also expected to give the knowledge to the reader in order to know about the social oppression and how to

analyze it. This study is expected to give guidance for the readers to read certain literary work and understand the theory used and can implement it in different study.

1.4.2 Practical Use

The study is hoped to enrich knowledge and experience of the researcher and the readers who have interest with literary study on the movie that mostly contain so many value. The study also expected to give additional information about the social oppression and the implicit message inside the movie as well as the guideline for the future researcher in conducting the same study in the future.

1.5 Scope of the Study

In order to limit the subject matter and to avoid complexity in this research, the researcher focuses the discussion of sociological approach which more focus on the live of the character inside Jordan Pelee's *Us* movie 2019. It is important to limit the analysis in order to get a clear result. Therefore, the researcher will only focus on analyzing the social oppression depict in inside Jordan Pelee's *Us* movie 2019 through the dialogue and the capture of scene of the movie.