

ABSTRACT

Ideology and Political Discourse: Critical Discourse Analysis on Condoleezza Rice's Speech

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Speech is one of the verbal communications that is produced discourse. One of the speeches that commonly appear among society is political speech. The political speech in many of discourse perspectives is about delivering a message to the society whether about economy or social. Further in this paper, the writer tries to find out the ideology from a political discourse of Condoleezza Rice's speech.

This research is conducted descriptive qualitative method since the purpose is about to find out the ideology of the speech. Also, the theory of Norman Fairclough of 3 Dimensional Framework is used to reveal the linguistic aspect of the speech and in the end the writer is able to find the ideology through those steps.

The results of the study showed that the analysis of the speech is separated into three stages they are; opening, content and closing. In the opening section, the speaker refers to the history, what are the United States has been through and the struggles. The content of the speech shows that the speaker has intention just like many others politician where she wants America is lead by right person so that United States can lead other countries as well. Thus, in this content, Condoleezza also persuades society (the audiences) to follow and choose what she believes, that is choosing the right candidates such Mitt Romney and Paul Ryan. Finally, the closing statement is strengthening the argument where she convinced Americans that United States will be great if it is lead by those two candidates.

Keywords: critical discourse, political discourse, 3 dimensional framework