

ABSTRAK

Penelitian ini bertujuan untuk mengetahui harga saham pada perusahaan manufaktur sektor barang premier air mineral yang terdaftar di Bursa Efek pada periode 2015-2020. Variabel independen yang digunakan dalam penelitian ini adalah harga saham. Harga saham yang dimaksud disini adalah harga saham yang diukur dengan menggunakan variabel *Current Ratio* (CR), *Debt to Equity Ratio* (DER), *Return On Equity* (ROE) dan *Return on Asset* (ROA), sedangkan variabel dependen adalah harga saham. Sampel dalam penelitian ini terdiri dari 30 sampel. Penelitian ini menggunakan penelitian kuantitatif dengan menggunakan metode analisis data panel, metode pengambilan sampel menggunakan metode teknik sampling jenuh artinya teknik penentuan sampling jenuh merupakan teknik menggunakan seluruh anggota populasi yang digunakan sebagai objek penelitian. Hasil penelitian menunjukkan bahwa variabel *Current Ratio* (CR), *Debt to Equity Ratio* (DER) secara persial tidak berpengaruh pada harga saham sedangkan *Return On Equity* (ROE) berpengaruh positif signifikan terhadap harga saham dan *Return on Asset* (ROA) berpengaruh negatif signifikan terhadap harga saham. Sedangkan secara simultan menunjukkan *Current Ratio* (CR), *Debt to Equity Ratio* (DER), *Return On Equity* (ROE) dan *Return on Asset* (ROA), terbukti memiliah pengaruh secara bersama-sama terdadap harga saham pada perusahaan manufaktur sektor barang premier air mineral yang terdaftar di Bursa Efek pada periode 2015-2020.

Kata kunci: *Current Ratio* (CR), *Debt to Equity Ratio* (DER), *Return On Equity* (ROE) dan *Return on Asset* (ROA).

ABSTRACT

This study aims to determine the stock price of mineral water premier goods manufacturing companies listed on the Stock Exchange in the 2015-2020 period. The independent variable used in this research is stock price. The stock price referred to here is the stock price measured using the Current Ratio (CR), Debt to Equity Ratio (DER), Return On Equity (ROE) and Return on Asset (ROA) variables, while the dependent variable is stock price. The sample in this study consisted of 30 samples. This study uses quantitative research using panel data analysis method, the sampling method using the saturated sampling technique method, meaning that the saturation sampling determination technique is a technique using all members of the population used as the object of research. The results showed that the variable Current Ratio (CR), Debt to Equity Ratio (DER) partially had no effect on stock prices while Return On Equity (ROE) had a significant positive effect on stock prices and Return on Assets (ROA) had a significant negative effect on prices. share. While simultaneously showing the Current Ratio (CR), Debt to Equity Ratio (DER), Return On Equity (ROE) and Return on Assets (ROA), it is proven that they choose to have a joint influence on stock prices in manufacturing companies in the mineral water sector. listed on the Stock Exchange in the 2015-2020 period.

Keywords: *Current Ratio (CR), Debt to Equity Ratio (DER), Return On Equity (ROE) and Return on Assets (ROA).*