

ABSTRAK

FEBI FARERA/18411257/2022. Analisis Cr, Der, Roa Terhadap Return Saham Pada Perusahaan Sektor Industri Barang Konsumsi (Studi Kasus Pada Sub Sektor Farmasi Yang Terdaftar Di Bursa Efek Indonesia Pada Tahun 2016-2020)

Program Studi Manajemen Keuangan

Penelitian ini bertujuan untuk menganalisis rasio CR, DER, ROA terhadap *return* saham pada perusahaan sub sektor farmasi. Populasi dalam penelitian ini sebanyak 13 perusahaan dengan menggunakan *purposive sampling* maka diperoleh 6 sampel perusahaan sub sektor farmasi. Metode analisis yang digunakan yaitu metode data panel dengan alat bantu *Eviews 9.0*. Secara parsial *current ratio* dan *debt to equity ratio* berpengaruh negatif dan signifikan terhadap *return* saham, *return on asset* berpengaruh negatif dan tidak signifikan terhadap *return* saham. Sedangkan secara simultan berpengaruh signifikan terhadap *return* saham.

Kata kunci : *current ratio*, *debt to equity*, *return on asset* dan *return* saham.

ABSTRACT

FEBI FARERA/18411257/2022. Analysis of Cr, Der, Roa on Stock Returns in Companies in the Consumer Goods Industry Sector (Case Study on the Pharmaceutical Sub-Sector Listed on the Indonesia Stock Exchange in 2016-2020)

Financial Management Study Program

This study aims to analyze the ratio of CR, DER, ROA to stock returns in pharmaceutical sub-sector companies. The population in this study were 13 companies using purposive sampling, so 6 samples were obtained from the pharmaceutical sub-sector companies. The analytical method used is the panel data method with the Eviews 9.0 tool. Partially the current ratio and debt to equity ratio have a negative and significant effect on stock returns, return on assets have a negative and insignificant effect on stock returns. Meanwhile, simultaneously has a significant effect on stock returns.

Keywords: current ratio, debt to equity, return on assets and stock returns.