

# CHAPTER ONE

## INTRODUCTION

### 1.1 Research Background

Stratification comes from Latin word “strata” which means stratum. Stratification is the differentiation of society or population into classes in a “hierarchical” level (Sorokin, 1994). The manifestation is that there are strata in society each of strata is called as social stratification this stratum consists of individual or human beings who have levels. Therefore, it’s can be concluded that social stratification is a social difference or referred as social a class that are occurring in society.

According to the definition above, social stratification also can be expressed as grouping of people in socially, economically, politically, culturally, and religiously. Every human being had several things that become a benchmark or views of each person towards an individual starting from the aspects of material, power, intelligence, status, descent, respectability, and education. Social classes can occur in the environment or society because of the role of each human being itself. Human is social being who are cannot live by themselves without any appearance from other people around them because each of individual needs, requires, relief, and interact with each other.

Human lives in an environment that coexist with each other which means social stratification emerges, grows, and developments in the environment wherever they are staying in everyday life. Not only inhabitation but social stratification can occur in friendship, an organized group, and community environment, but among that social stratification have the biggest influence among them.

According to the opinion expressed by Horton and Hunt, the meaning of social stratification is a system of the differences in a status that applies or lives in a community environment (Horton and Hunt, 2020). Individuals are important

objects in group society, in one group of society, humans are considered to be the link between environments and how human adapts to the environment in which they live. Society more appreciate people who have the abundant treasure rather than people who do not, this is one aspect that affects how the character of society is built. In groups of society, social stratification can occur accidentally, which makes an environment visible through several individuals who have different levels ranging from low to high levels of society.

According to Soekanto (1990), social stratification can be identified as the differences in society or population into different classes stratified. With the existences of the relationship between individuals that are built and established, it can create a social class in society. Social stratification is an important social reality, not just a theoretical concept, but also classifies them into work, education, wealth, and income (Maunah, 2015: 21).

Social stratification is a symptom which occurs among human and their environment and they are classify and divided into low and high stratum through the activities and position in social life (Kerbo, 2006). In this research, Marxist theory tend to focus their interpretation on however literary portray category class oppression, conflict, and associated social difference. Marxist theory conjointly see how literary overturn the standard of social and political order to present the new forms of perception and interaction. According to Suseno (2001) on Sati Nurchotimah's thesis, Marxist is the term between social, economic, and political concept for ideology about the relation.

Disney's Renaissance period movies are movie that are very popular with all circles both children and adults. Female characters in the Disney's Renaissance period movie are described as unique and attractive women who are different from other women in general. Most Disney's Renaissance period movie feature stories about the beauty and the handsome, but not infrequently the conflicts faced is problems which most of them related to social class to kick off the stereotypes

that are used to be built in group society, in other words between character dominating another in the neighborhood where they are living.

In Renaissance era people lost their identity in determining their freedom, personal choice, and lost their self-esteem. This is caused by several social issues that occur in society such as religion, sexual harassment, and social stratification that occurs in society. According to Wildan (2014) the etymology of the *Renaissance* comes from the French word **Re** means “return” and **nascere** means “born”. The Renaissance period is often called as period of enlightenment or rebirth because it revived classical cultures this was due to the many influences of Greek and Roman philosophers. The Renaissance is a cultural movement that developed in the period from the (14-17<sup>th</sup> century).

In the Renaissance era human life was not as peachful as it should be because at that time people’s behavior was mentored by church intelligence so that this led to mutual suspicion in society. Meanwhile, the period of the Disney Renaissance starts from 1989-1999, one of the best and famous favorite Disney animation era’s was the Disney Renaissance era because after the death of Walt Disney and Roy Oliver Disney, Disney studios had difficulties experienced. Disney Renaissance was a revival moment where the Walt Disney animation studio produced many successful movies both financially and critically (Romadhon, 2019). Arguably, Disney’s Renaissance period movies there is no relation with the Renaissance era, the word “Renaissance” took from the meaning of “*renaissance – re-born*” because this era is referred to as the re-birth era where Disney re-creates musical animation that comes from familiar stories.

In several Disney’s Renaissance period movies such as *Aladdin (1992)* and *Beauty and the Beast (1991)* there is a great deal of attention to looked how much material wealth ones had, the struggle for power between characters that are in conflict with one another, inequality in society, differences in caste, characters who had a dream of a better life, and the struggle for material between the rich

and the poor. Social stratification conflicts occur throughout the relationship and there also gender an issue that continued to occur on a daily basis.

The existence of social stratification in the Disney's Renaissance period movie which are *Aladdin* (1992) and *Beauty and the Beast* (1991) will affect the formation of a group. It is through these movies that shape life and a perspective generation of people who grew up around the turn of the century during the Renaissance periode. Not only a concept of thought, but sosial stratification in an important social reality. In social stratification there are elements that make up the layers of society, where the differences in society are caused by differences in the structure of each social system and that's differences called as social stratification.

Marx's imagination of socialism creates a classless society, without oppression, and without alienation which produces dialectical materialism and historical materialism and makes humans a natural process (Mariani, 2013). Marx concludes that the human process in society depends on their role in the social environment which related with the principle of social stratification based on the Karl Marx view. In Disney's Renaissance period movie this described as a community division group. Movies produced during the Disney's Renaissance era were often associated with sociological and cultural sciences. Social stratification is a part of social science related to environmental and social. Stratification as the issue and what makes researcher interesting with the issue to be discussed because the principle of sosial stratification has relation with two of the movies above produced during the Disney's Renaissance period. At that time, the classification of powers and equity, which occurs in society has unequal.

After watching several Disney's Renaissance period movie, it can be seen that in almost every Disney's Renaissance period movies, there is a hidden but clearly visible display of classism and find elements of social stratification principle that are reflected. Therefore, in this research the researcher feels that it is important to research and analyze how the principle of social stratification is reflected in those two Disney's Renaissance period movies. These movie are from Disney animated

productions and are among the most recognizable movie of all time. Through the analysis, researcher hope that the audience will not only see Disney's Renaissance period movies as animated movie, but also through these movie we can appreciate and see what is behind the phenomenon of the Disney's Renaissance period movie.

## **1.2 Research Question**

Based on the explanation that has been explained in the research background above, the formulation of problems to be discussed are as follows:

How is social stratification principles reflected in the characters in each of the Disney's Renaissance Period Movies especially on *Aladdin (1992)* and *Beauty and the Beast (1991)*?

## **1.3 Research Objectives**

Based on the research question that has been proposed above, the objectives of the analysis to be achieved by the researcher are as follows:

To find out the reflection of social stratification principles created by Disney's movie productions in the Disney's Renaissance Period Movies especially on *Aladdin (1992)* and *Beauty and the Beast (1991)*.

## **1.4 Use of Study**

This research will be necessary for society and future researchers. Therefore, as outlined below the research uses of this research are divided into two types:

### **1.4.1 Practical Use**

In literary studies, this research can be an opportunity to provide knowledge that literary works are a depiction of the realities that actually exist and occur in society. For psychology studies, this research can increase public awareness of social class that a person has experienced. This research can provide insight and deeper knowledge to the public about the definition, effects, perspective, and

understanding of the social class struggle. Researchers also hope that this research will make people no longer underestimate the social class experienced by someone or grouping of people. To further investigate who will analyze the Disney's Renaissance period movies, the same theme or problem can also use the information that has been prepared in this research.

#### **1.4.2 Theoretical Use**

Other researchers in the future can use the theory used in this research to conduct a research of the Principles of Social Stratification.

### **1.5 Scope of the Study**

There are many areas and movie in Disney's Renaissance period movies, the researcher needs to limit the analysis. This research focus is the social stratifications reflected in the main characters Aladdin, Jasmine, and Jafar on *Aladdin* (1992). Meanwhile, through Belle, Beast, and Gaston in *Beauty and the Beast* (1991). In this research, the researcher focuses on a sociological approach which shows that social stratification is sociological problems. Meanwhile, in this research the researcher only concentrated to present an overview of the social setting to clarify the social reality in Disney movie productions using Marxist theory of Principle by Karl Marx. The cinematography is also applies to find the principles of social stratification from camera angle, camera shot, lighting, sound, and dialogue.