

ABSTRACT

Politeness Strategies in Live Talkshow between Jimmy Kimmel and Kanye West

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A politeness strategy is the subject matter in conversation neither communicates nor interacts with others. It can define as a communication ways among members or friends with means to convey the goals of his speech as politely. Communication ways can domain oral or written. One of these talk show is Jimmy Kimmel talk show. Therefore, researcher is interested to observe the politeness strategies in the talk show and to know the factors that affecting the politeness strategies of an utterance.

This research uses qualitative researches that are proposed by Brown and Levinson theory. The data was taken from the dialog between Jimmy Kimmel and Kanye West about trending topic in the Era of Donald Trump, also about Kanye West's life.

From the result of this research found that there are three politeness strategies used by Jimmy Kimmel and Kanye West based on theory of Brown and Levinson (1987), Bald on Record (1 data), Positive Politeness (11 data) and Negative Politeness (2 data). The result of analysis shows that Jimmy Kimmel and Kanye West use positive politeness strategy to giving good impression to hearer's positive face so as hearer's wants can to be respected. Therefore, Jimmy and Kanye have close social distance and good relation, so as the conversation that they build can be much better than what they need.

Keywords: Jimmy Kimmel talkshow, negative politeness, politeness strategies, positive politeness