

CHAPTER TWO

LITERATURE REVIEW

2.1 Previous Studies

This chapter covers several previous studies that relate to the current topic and the theory used by other present writers. There are some present writers who have done discussed both the film entitled Belle which released in 2013 and the theory of Antonio Gramsci, Hegemony theory. Those research will be used as the guideline for the present writer to conduct this present writer. In addition, the previous studies that discussed about the same film will be used as the information which supports the present writer. Meanwhile, the previous studies that used the same theory of the present writer will help the present writer to criticize the structure of the story in order to gain the eligible answer for the research question. Previous studies were published in the past in which the authors report the result of the research findings for specific research question. The present writer have decided that the result of these previous studies below will help the present writer in order to find eligible answer for the present writer question. Those previous studies are described below.

Table 2.1 Previous Studies

Study	Objective	Method	Key Finding
Jones (2010)	To link the story between the family of the famous eighteenth-century Judge, Lord Mansfield	1. Descriptive Qualitative 2. Library Research	The findings shows some points relate to the story, they are : 1. Mansfield Park refers to Lord Mansfield and his famous verdict of 1772

	and Austen's Mansfield Park.		2. Jane Austen knew Lady Elizabeth personally in her life after she had married and become Lady Elizabeth Finch-Hatton 3. Color people suffered from social disadvantage that do not apply to white people in the family.
Ortner (2012)	To make what one indie producer called "Movies that matter"	1. Descriptive Qualitative 2. Interview 3. Panel Discussion 4. Filmmaker Q&A	Filmmaker see themselves as challenging in Hegemony of Hollywood.
Ekman (2015)	To review the movie directed by Amma Assante entitled Belle	1. Descriptive Qualitative 2. Library Research	The findings shows Amma Assante succesfully portrays Dido Elizabeth Belle both the beautiful and the beastly aspects of eighteenth-century British culture.
Pratama & Pujiati (2017)	To delineate the stages of hegemony operation in Dystopian Society and relates them to the actual hegemony as depicted in the novel	1. Descriptive Qualitative 2. Library Research	The results shows the hegemony operation conducted by either the government in the novel or in the real-life able to remain long and strong as it influences several important sectors such as economic, military, technology, culture and etc.
Blonquist (2017)	To reveal why Amma Asante portrays the painting into the film	1. Descriptive Qualitative 2. Library Research	The findings shows by catching more audiences through her movie, Amma Asante want to show that people of color is more than a servant by depicted Dido Elizabeth Belle's thruthful representation

Bella (2021)	To reveal about the white savior hegemony in Belle's (2013)	1. Descriptive Qualitative 2. A Library Research	
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The first previous study used is written by Christine Kenyon Jones (2010) entitled *Ambiguous Cousinship: Mansfield Park and the Mansfield Family* (Jones, 2010). Through this article, the present writer got insights about both portraits of two members of the family in the eighteenth century period. From this article, the present writer gained information about colored people's life at that time. This article also explains about Kenwood which also become crucial points since it is dealing with the paints which become phenomenal that depicts about the life of Dido Elizabeth Belle that inspired people to turn the story become the public consumptions because it can be the information and knowledge to the society.

The second previous study is written by Sherry B. Ortner (2012) , a paper entitled *Against Hollywood: American Independent Film As A Critical Cultural Movement*. This study focuses on the American Independent Film in which they challenge the hegemony of Hollywood movie. Those filmmakers try to focus on public culture and cultural critique. It is stated that both of them almost always implicit in the storyof the movie they produced. Furthermore, the documentaries more often go beyond the cultural critique and brave enough to enter the space for some criticism about culture, politic and other.

The third previous study is a critical review of the film entitled *Belle* by Mary Julian Ekman (2015). In her writing, Ekman (2015)focuses on the two sides which are the personality of Dido Elizabeth Belle and the case of Zong which also become one of the conflicts during her life and also it appears in the film. This also makes the

author direct about how the love story life of Dido Elizabeth Belle. The conflict of Zong's case makes her finally realize that actually her partner-life is already in her life but she did not realize that. Thus, this article also provides the data which supports the present writer because actually, Dido Elizabeth Belle's partner is the white person named John Davinier. In order to criticize the present writer, the present writer needs the data of the love story of Dido Elizabeth Belle because it is included as the white savior for the main character, Dido Elizabeth Belle.

The next previous study is a journal article written by Bangkit Sandy Pratama & Ikwan Setiawan Hat Pujiati (2017) entitled *The Operation of Hegemony in Dystopian Society in Lauren Oliver's Delirium*. This study focus on the elaboration on how hegemony happend in Dystioian society. By using the theory of Antonio Gramsci, Hegemony, this study found out that the depiction of hegemony that happen to the Dystopian society really exists. This study also found out that hegemony is a process of gaining power over others. Furthermore, Hegemony apparatus happend in Dystopian society as an act to strengthen its position.

The last previous study will be from Madison Blonquist (2017) entitled *Reclaiming Female and Racial Agency: The Story of Dido Elizabeth Belle via Potrait and Film* (2017). This article explores the relationship between the subjects and the artists especially with regard to race and gender. This article describes about what happened to Dido Elizabeth Belle in the eighteenth-century. Through this article, the author found out that the film is very interesting because it is successfully depicted about the case study for the type of intersectional feminism because it depicts the representation of both race and women. By describing the story life of the main characters, this article really helps the present writer in order to collect

more data related to the life of Dido Elizabeth Belle during her life. In addition, this article also describes in detail about her daily life which will support the present writer which will criticize the life of Dido Elizabeth Belle.

The previous studies above contribute to the present writer in many ways such as become a guideline to the present writer about the way to analyze literary work by using Hegemony theory. It also gives a deeper explanation about the life of Kenwood Life both from the Mansfield Family in the 18th century. In addition, those five previous studies really help the present writer in order to conduct this research which will show the reader that not all the white people see colored people with those bad stereotype which stick on them. This research will be different to the previous research since those researches used the hegemony theory but none of them discussed white savior hegemony. So that, this study will depict the other side of white people which different with the common white people and show the reader that the only one hero for colored people is white people. In order to gain the data, the present writer will be used film analysis since the data taken from a film entitled Belle (2013). By analyzing the words, statements and dialogues used in the movie directed by Amma Assante, and the theory used, Gramsci's hegemony. Those white characters that have words, statements, and dialogues defend the color people will indicate as White Savior Hegemony in this study.

2.2 Sociology of Literature

Sociology is the relationship and reciprocity between social symptoms and non-social symptoms that also has a main purpose. It is inline with Lowenthal in Heaverly that stated :

“the main purpose of sociology of literature must be to discover the ‘core of meaning’ which finds at the hearts of different works of literature and which

expresses many aspects of thought and feeling on subject as varied as social class, work, love, religion, nature, and art.” (1949:16)

Heaverly (2019) stated in her paper that actually present writer uses sociology of literature as a tool or medium to analyze or criticize literary works. From that statement, it can be said that the literary works itself based on the social conditions and its consideration which makes the literary work itself owned by the society. As explained before that both sociology and literature have the same object of study which are human and its society. Thus, this study focus on t the relationship of the society. Marking or symbolic system and practice, and the series of fictional actions and interaction are the important points that build up the human social life (Saraswati, 2003). She makes us easier to understand and identify the human social life which dealing with its behavior. Sociology of art and literature is formless, not well defined, consists of empirical studies and various experiments (Faruk, 2015). Each of the sociology of art and literature has similarities in all matters dealing with art or literature and the society. Within a literary work, it will consist of some paradigms and they will relate one to another but each other will compete for achieving a hegemony in the field of sociology.

2.3 Intrinsic Elements

The researcher uses some points of intrinsic elements to help to gain information that relate to the topic.

2.3.1 Character and Characterization

Character is dealing with the person that has a role in a story. The characters itself not only about human but also it can be animal. However, characterization is dealing with the characteristics of the character in the story. The characteristics

usually portrayal of the way the character's speak, action, and think in the story (Heaverly, 2019).

2.3.2 Setting

Setting is divided into some parts, they are setting of place, setting of time and setting of environment. Setting of place dealing with where the background of the story, in can be a name of a country or a name of particular place. However, setting of time dealing with the particular time within the story. Furthermore, Setting of environment is dealing with how the character's feel and react within the story (Frederick, 1967).

2.3.3 Plot Story

A Plot story is a series of events that happened in a story (Stanton, 1965). This means, it is dealing with the flow of the story from the beginning until the end of the story. The parts of plot story are Introduction, Rising Action, Climax, Falling Action and Resolution.

The first is Introduction, it is also known as the Exposition of the story in which the author started to describe the background of the story. The author will introduce the characters and setting in the Introduction part. The second is Rising Action. This part is dealing with how the conflict will appears. The author will begin to describe the conflict faced by the character in the story. This part also known as the part of the occurrence of the conflict. This part as the bridge of the next part named Climax. Climax is the part where the story begins to dramatize. This part also known as the highest point of the problem that will attract the viewer or reader. The next part is falling action. This part is dealing with how the character try to solve the problem

that happen in the climax part. The last is Resolution. This part is the ending part of the story in which the story will be ending or hanging ending.

2.4 Antonio Gramsci's Hegemony Theory

The origin term of hegemony is 'eugemonia' that means 'leadership' from Greek that Greek used these terms to indicate the one who dominance and has power over another. Hegemony also deals with rules, norms or even beliefs that agreed and accepted in the society. The starting point of Gramsci's concept of hegemony is that a class has power over the lower class done by oppression, compulsion, violence and persuasion. Saraswati stated that hegemony has a dominant ideological meaning. The dominant ideology used as policy rules for development (Saraswati, 2003). In this phenomenon, it shows that the terms of 'public interest' or 'national development' usually used as a justification for the one who has power to force a person or group of citizens to be willing to obey the rules of the state. According to Antonio Gramsci, there are two kinds of group supremacy which are 'Dominant' leadership and 'Intellectual and Moral' leadership (Gramsci, 2013).

2.4.1 Intellectual and Moral Leadership

Intellectual and moral leadership is leadership that leads based on the agreement and usually, the leadership occurs because of the contribution from the lower class toward the upper class that lead the rules. Gramsci emphasize moral and intellectual leadership established based on the social reality of capitalism appear fetishized, superficial and fragmented of the ideological of the society. The goals of this ideology is reach the consensus from the society as it has no other best option to chose (Bermudez, 2012). The Intellectual and moral leadership also deals with the perpetuation of class rule that achieved through consensual. To secure this consent,

it requires the ideology to disseminated and accepted as a common and normal in the society .

2.4.2 Dominant Leadership

Dominant leadership is a leadership that is approved to destroy or subdue the lower class. Fikzia's stated in her paper entitled Savior Hegemony Depicted in the Blind Side Film that:

Gramsci describes two forms of achieving supremacy. First, it is through "domination", a method used by a group to supremacy over other groups that are ideologically antagonistic. The attainment of supremacy by the way of domination is always characterized by forms of "destruction", "subjugation", and "use of force". Second is by the way of "moral and intellectual leadership" which is used by a social group to seize supremacy over other groups. Achieving supremacy by means of leadership is done by negotiation and compromise. (2012:82)

In addition, Anwar in his explained a brief explanation about Gramsci's Hegemony theory. It explains:

Hegemony in Gramsci's theory is a form of substructure approval for their subordination. This is not a domination concept as stated by Marxists who put the hegemony as mastery by violence. By Gramsci, that is dominance since hegemony is approval on subordination without violence. Hegemony in Gramsci's theoretical concept is moral leadership that occurs in every aspect of social relations between ruler groups and subordinate group. (2012:81)

It can be concluded from those two quotations above that hegemony is a form of power without violence, but it is from the dissemination of ideology by the upper group or rulers group and it is approved by the lower group or subordinate group. Kendie reveals that agent of socializations has a role in order to make the way dissemination of an ideology success. In addition the agent of socialization are worship places, relatives, schools, media and other which deals with the non-government institution (Kendie, 2006).

Hegemony is dealing with intellectual and non-intellectual, between elites and its follower, between rulers and ruled and between leaders and group of people who being led and between an individual to another individual (Fikzia, 2019). In addition, Gramsci explains that social control can be achieved in two ways in order to achieve social group excellence. First, external control can be achieved when the behavior and choices of the subordinate group are influenced by the dominant people rewards and punishments. In contrast, the dominant people attains ultimate authority over internal control by translating personal beliefs into a replica of prevailing. Internal control is based on domination. This means accepting controlled thoughts. Such control can be achieved by consent and not by civilian force, not by mass violence. Therefore, Domination unites the concepts of "leadership" and "control." (Fikzia, 2019). An attitude that shows an individual or group of people can lead or control other's activity (Gramsci, 2013). Thus, the word Dominant here refers to many kind of domination to other individual or other group of people without violence.

2.5 White Savior

The analysis of the white savior is representing the delineating Gramsci's Hegemony in Belle's Film. This means the whites being a hero to save colored people that always depicted as something bad. Iffah Fikzia stated in her paper entitled White Savior Hegemony Depicted in the Blind Side Movie that the only one that can be a hero for colored people is the white people (2019). The awareness of the white people to save the colored people out from the bad stereotype that sticks on them. Only whites can give them a better situation. Thus, the current researcher analyzes the form of characteristics of white savior which delineating Gramsci's Hegemony in Belle's film.

2.6 Film Analysis

According to Franson and Pruter (2014), film analysis is the process of analyzing a film that deals with narrative structure, and cultural context. The object of the research is a film, there are several things that needed to be reviewed because it will be different from analyzing literary works such as novels, poetry, and short story. Irvanti (2020) stated that the present writer has to pay attention to some elements such as the dialogue and also the action which displayed within the film that being analyzed.

This present writer focuses on the word, statement and dialogue uttered by the characters in the movie. Those elements will be used as the data of the research in order to gain the meaning of it. The meaning will be analyze wheather it is dealing with the savior hegemony or not which depicted in the film. Thus, in this study, the present writer analyzes a film entitle Belle which released in 2013.