

ABSTRACT

A Pragmatic Analysis of Illocutionary towards Greta's Thunberg Speech: Save the World by Changing the Rules

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The use of language may achieve certain goals such as marginalizing certain social actors or choosing choice of words . Beside that, language plays an important role in safeguarding the listener or reader's emotions. Language is used as a strategic resource for politicians to maintain power to achieve political goals, create alliances and oppositions, and present an image that they want to have. In this research, the author takes Greta Thunberg's speech as an object of speech acts analysis. The writer is interested in analyzing speeches delivered at TEDx Stockholm because the writer wants to see the kind of illocutionary acts used by Greta Thunberg in his speech conducted by the audience. In this study, the authors used the illocutionary action based on Searle's theory and supported by Austin's theory of speech act.

The scope of this study is focused on analyzing the illocutionary act and perlocutionary act of speech act in Greta Thunberg's *Save the World by Changing the Rules* speech. It is also to find out the types of illocutionary in Greta Thunberg's *Save the World by Changing the Rules* speech. By applying the theory of speech act by Searle. After find out the illocutionary act the researcher tries to identifying the perlocutionary acts implied after the illocutionary acts uttered in Greta Thunberg's *Save the World by Changing the Rules* speech using the theory of context by Austin's Theory because perlocutionary dealing with the context of the illocutionary.

The findings figure out when Greta talks about building awareness, she tends to use assertive acts. It also happens when Greta talks about climate change as existential crisis in which she tends to use assertive acts. In Greta's speech as well, it is found out that when she talks about youth generation, she tends to use assertive act. It can be concluded that she uses assertive acts when it is about informing the reader about climate change.

Keywords: Illocutionary, Pragmatic Analysis, Speech Act