ABSTRACT

This research was conducted at Indomaret company which is engaged in franchising by providing various types of daily needs for the community. The development of business processes allows entrepreneurs to join as company partners. Such as the problems experienced by UMKM participants who find it difficult to get information about the tenant rental process which requires traders to find their own information by asking Indomaret employees and agreements that are still carried out manually, namely by filling out forms. The purpose of this research is to produce a system that can simplify the process of finding and renting Indomaret tenants in Bandar Lampung.

The rental process was developed with the innovation of the use of mobile media with the system developer method, namely Extreme programming with four stages, namely planning, modeling, coding and testing and designed using use case diagrams.

The results of the research were developed such as seeing information on the place, availability, booking and payment processes. Based on the results of system testing on the usability aspect, the results were 97%, so it can be concluded that the system was built according to the user's wishes. The result of functionality test is 95.38% so that the system in the aspect of function has been accepted by the user.

Keywords: E-Booking, Rent, Tenant, Indomaret and Mobile