

CHAPTER I

INTRODUCTION

1.1 Background of the Study

The world is excited by the possibility of the outbreak of World War 3 due to strained relations between Iran and the United States. It is feared by all countries in the world that if World War 3 happened, it will give impacts on all countries in the world because of the significant role of the United States in the global economy, WMTV (2020).

The relation between Iran and the United States became tense after the American military killed an elite Iranian commander, Qassem Soleimani, who is an elite general of the Quds force and the architect behind Iran's growing military influence in the Middle East. Quoted from Reuters (2020), American military attacks are intended as a retaliation for the attack on American Embassy in Baghdad that is allegedly carried out by Iranian militias.

According to Detik News (2020), the conflict heats up in 2019 when the United States accused the Guards of the Islamic Revolution as a terrorist organization, on December 31, 2019, Iran aided military attacks on the US embassy in Iraq. Then on January 3, 2020, the United States sent a midnight drone attack to Iran that killed Qassem Soleimani. Not stopping there, on January 7, 2020, Iran send

missile attacks on American service units in Iraq, as a counterattack against the American military.

A few days after that, The United States President Donald Trump give a speech in the White House, contains statements about Iran and United States's position and a threat for Iran to stop their actions in response to a dozen of Iranian missile attacks on the Iraqi military base (CNN Indonesia, 2020).

The reason why the writer interested in choose Donald Trump's speech is because Donald Trump has the highest power and authority in his country because he stands as the number one person in his country. As such, Donald Trump is considered as capable of having a major influence on his country, through ideas and message that he conveys. Besides that, speech is also the most effective way to transfer knowledge, because through speech, the speaker can express the ideas and messages clearly. Depends on linguistic aspects, speech can be conveyed by the choice of words, how the speech is arranged, and also the implied meaning of the words used by the speaker. Therefore, the writer wants to analyze the structure used by the speaker in his speech, which shows how the speaker describes and represents the objects being discussed.

Based on the problem above, the writer tries to analyze the existing problems with the Critical Discourse Analysis (CDA) approach, which functions as a medium to analyze aspects of discourse, namely ideology, power, and hegemony (Van Dijk, 2001). CDA is an interdisciplinary approach to the study of discourse that views

language as a form of social practice and focuses on ways of social and political dominance produced by texts and speeches (Priatmoko, 2013). As such, CDA was chosen as the most appropriate approach for analyzing text in the form of speeches. This approach is used because it can be used to view language as a form of social practice, where research on discourse is not enough if it is only based on text analysis, because text is only the result of production practices that must also be considered (Van Dijk, 2001). Therefore, this analysis uses three levels of analysis, which are text, socio cognitive, and social context analysis, which include as a part of Van Dijk Socio Cognitive approach.

Some significant studies such as, the study done by previous researchers like Nejad, (2013) who analyzes representation in speech using CDA approach, the second researcher Shojaei and Youssefi, (2013) who analyze the representation in news media using CDA approach, and the third researcher Rahimi, (2017) who analyze representation in movie using CDA Approach, shows that CDA used as approach in analyzing the representations of some objects, such as movie, news media, and speech. Thus, this makes the writer interested in conducting a research in the field of speech and using CDA approach. Which is to find out what can be represented by the speaker through the speech delivered, by applying the framework of Van Dijk's theory, to find out the text structure and the discourse strategy used in the speech.

1.2 Research Questions

Based on the background of the study, there come questions to be discussed in this research namely:

1. How is the discourse of the representation of Iran structured in Donald Trump's speech?
2. How is the discourse of the representation of The United States structured in Donald Trump's speech?

1.3 Research Objective

The purpose of this research is to reveal how the structure of Donald Trump's speech representing Iran and The United States.

1.4 Uses of the Study

By applying this research, the writer expects that the finding of this research useful for many parties. These are some significance of the use of the study:

1.4.1 Theoretical Use

Theoretically, this study applies Van Dijk Socio Cognitive Approach in the context of the text, socio cognitive, and social context, to provide more knowledge for the readers about how an object is represented, such as how Donald Trump represents Iran and The United States in his speech.

1.4.2 Practical Use

Practically, this research can be used as an example and can provide more understanding for future researchers who are interested in analyzing the representation of an object using A Critical Discourse Analysis approach.

1.5 Scope of the Study

This research only focuses on discussing the contents of how Donald Trump represent Iran and The United States in his speech, which taken from YouTube video entitled "President Trump's Speech after Iran's attack" published by CNN News on January 9, 2020, and it use the theoretical approach of Socio Cognitive by Van Dijk, (2001) namely text, socio cognitive, and social context.