

# CHAPTER ONE

## INTRODUCTION

### 1.1 Background of the study

Media has an important role in directing public perception toward certain issue. One of the media is newspaper. Newspaper is an effective platform in framing the world around us (Copeland, 2003). In same vein, newspaper indirectly formed public perception (Evayani & Rido, 2019). Thus, a news that is continuously produced, newspaper indirectly shaped public perception toward certain issues. Moreover, media also participates in bias when presenting the issue especially in the western media. Western media participates in bias and creates stereotypes against religions and peoples (Powell, 2018). The stereotypes mostly related with the certain group of society.

The U.S newspaper media participate in creating stereotype especially related about Muslim. Moreover, the Muslim stereotype in U.S rise when Donald Trump makes a policy that bans millions of people from Muslim-majority countries from traveling to the United States. Donald Trump statement were a source of controversy and outrage not only in the U.S but also all around the world (Khan et all, 2019). in addition, newspaper media and public attention toward Muslim is increased after the election of Donald Trump as president. There are newspapers in U.S which cover the Muslim discourse representation such as: The New York Times. That

newspapers media is top ranked in U.S .In any case, the United States newspaper media have big impact toward the reader all around the world.

The study on U.S media has been done by Powell (2018) found that the U.S newspapers headlines are bias when it comes to the certain society. moreover, when terrorist event was happened, the perpetrator was not Muslim, U.S newspapers media were frequently describe as an angry loner which cause by mental illness who was the part of gun violence in the U.S. meanwhile, the perpetrator is Muslim, the newspaper media will link to international Islamic terror groups are investigated and the war of Islam in the U.S is expanded (Powell, 2018).Thus, how the United States newspaper media represent the Muslim will be interesting to discuss.

Some studies have been conducted related to the analysis about the representation of Muslim discourse in news media. Firdhani, Indrayani, & Soemantri (2018), found that the newspaper in the U.S have been collocating the word “Islam” in the news with used adjective such as ‘radical’, ‘militant’, ‘fundamentalist’, ‘political’, and ‘holy’. Alghamdi (2015) found that some of western media has created news article in which Islam and Muslims were allegedly held accountable for the terrorist attacks. The western media also used word choice, implicature and modal expression in represent Muslim for the attack.

From the background of study above, this present study will analyze the representation of Muslim discourse in U.S news media. Moreover, this present research also investigates language used to represent Muslim in the U.S news media and how certain issues are represented in newspaper media.

## **1.2 Research Questions**

Based on the background of the study, the research question is:

How Muslim discourse is represented in U.S news media?

## **1.3 Research Objective**

The research is aimed to analyze how Muslim is represented in the U.S media.

## **1.4 Use of the Study**

The uses of this study are theoretical and practical uses.

### **1.4.1 Theoretical Use**

Theoretically, the researcher hope that the result of the research can be useful guideline for other researchers who interested in discussing how implementation of Critical Discourse Analysis and Corpus linguistic on the same topic. In addition, the study is expected to give an insight to the reader on how to apply Critical Discourse Analysis and Corpus Linguistic in revealing certain issue.

### **1.4.2 Practical Use**

Practically, this research will be useful for the readers since it will give the reader more insight regarding how certain issues are being represented in the newspaper media. In addition, by conducting this research the researcher hope that the critical thinking of the reader will sharpen in perceiving certain issue.

## **1.5 Scope of the Study**

This study has limitations that need to be known. Firstly, the research only focuses on investigating and analyzing the discourse around the word “Muslim”

in the New York Times newspaper media after the election of Donald Trump as the president of United States. It is started from 2016 -2020.