Abstract

Speech that is delivered by political figures is always has its own strategy to achieve their political goal. In order to find out the strategy that they use, Critical Discourse Analysis is applied in conducting the research. Therefore, the researcher uses Van Dijk Critical Discourse Analysis that is focusing on political issues concerning on analyzing the talk of politicians by applying macrostructure and microstructure levels to look for the strategy of speech that is used by Elizabeth Warren. The objective of this research is to find out the speaking style of Elizabeth Warren's speech at Washington Square Park Rally. Further, In conducting this research, the researcher applied descriptive qualitative method and the result found out that Elizabeth Warren uses three topics in her speech and applies syntactical aspect as the most used strategy in her speech, followed by semantical aspect, rhetoric styles, and stylistical aspect.

Keywords: Critical Discourse Analysis, Elizabeth Warren