

DAFTAR PUSTAKA

- Boyd,D.M., Ellison, Nicole B., 2007, Social Network Sites: Definition, History, and Scholarship, *Journal of Computer-Mediated Communication*, Vol 13 No 1.
- Jefkins, Frank. 1995. *Periklanan*. Jakarta: Erlangga
- Sarwono, Jonathan. 2008. *Teori E-Commerce*. Bandung:Gava Media
- Tjiptono, Fandy. 1997. *StraregiPemasaran*.Yogyakarta: Andi
- Tim Penyusun, *Buku Panduan PKL F-TIK 2016-2017*, Universitas Teknokrat Indonesia.