

## **CHAPTER ONE INTRODUCTION**

### **1.1 Background of the Study**

Communication is an important activity in human's life. Everytime and everywhere people establish it to get their needs. In this case, they use language as a medium of communication. Based on O'Grady and et.al (1996:1), "language is many things a system of communication, a medium for thought, a vehicle for literary expression, a social institution, a matter for political controversy, a catalyst for nation building". So, language is the important aspect in the life of all beings, we use language to communicate with other, to express their feelings. In addition, language can be used both written and spoken form. We can find written language in form of words, vocabulary and others, and we can find spoken language such utterances. In written language, the people only undersand the common words which usually found in human's life, but they don't know the form of word.

Word as a part of language has important rule in forming a language. There are millions words now used by people. The word can be constructed since it has a process in formed. To understand how the words formed in a language, we learn about word - formation. Word- formation is the part of Morphology. According to Katamba (1993:19), "Morphology is the study of word structure". Structure of word occurred to change the part of word and it can be found in word formation. Word formation is the process of building new words by means of existing elements of language according to certain patterns and rules.

When we discuss word-formation in general it means that the process of forming new words that have a meaning that is formed either from a single word or group of words, why the word-formation, because it has become an important discussion, especially by prospective language teachers. This is because the importance of knowing the meaning of a word and how it was formed. According LV Shcherba that “word formation is how words are formed (Process of Word Formation) from the pattern of the word, from which the word was formed, how it can be created or otherwise to be a word that has meaning”. So that way word formation is very important to discuss in our daily life to know the word formed and the meaning of word.

Word formation also extensively discusses the origin of the formation of words based on usage history over the centuries up to that commonly used nowadays terms of both function and how to use words in different usage styles. So it means that word formation is always useful from people based on the function and how to they used in different style. It is important to used word formation in human’s life.

In this research, the writer uses of word - formation theory from Yule (1996). Not only that, the writer also elaborates some concepts and theories that are conveyed to support this research. Based on Yule (1996), the word-formation can 10 classification. They are Blending, Compounding, Borrowing, Coinage, Initialization & Acronym, Clipping, Back Formation, Conversion, Inflection and Derivation. For example the word “Soyus” in the following sentence: *Soyus* is the

only choice for today's astronauts if they want to get home from the ISS". (20 April 2015). According to the sample data above, "soyus" is one of brand name of rocket. It is the first crew to international space station in November 2000. So that, "soyus" here is a part of word formation.

We can find word-formation such as in magazine, article, or newspaper. Furthermore, in this research the writer analyzes the online magazine. According to Oxford Dictionary (2009), "Magazine is a periodical publication containing articles and illustrations, often on particular subject or a aimed at a particular readership". The example of magazines that the writer known are *Time*, *Fortune*, *E&T*, *Cosmo*, *Look*, *Tempo*, etc. In this research, the data are taken from electronic article in E&T Magazine. Why the writer interest this magazine because it correlates with modern technology where society always updates using technology development happen in domestic or overseas country. Moreover, the writer finds many word formation on it. In addition, the important magazine towards the society is giving the information what happen in at the time. The writer collects the data in September 2015 because many new words especially about Technology and they introduce new Technology in 2015. and why online magazine because the development of Technology make the people more understand about all the thing in this world and get a good progress in the future.

*E&T magazine* is one of magazine produced in United Kingdom that already has got branch in many countries and used english. However, the writer concludes that *E&T magazine* is one of the famous magazine. It was published on April 2008 by the institution of Engineering and Technology as a new magazine. *E&T magazine* got various awards that make more well-known in the world. It can be proved by becoming the top selling news these decades now. In addition, “E&T magazine has 1250 like to improve this magazine, which is the E&T Magazine is one of publishing that has achievement award-winning monthly magazine and associated website for professional engineers, with a circulation of approximately 150,000”.

The writer is interested in E&T Magazine because it is the popular Magazine and one of important media in our daily life. It is also because electronic article learn about trend exist in the world and our society, and development technology. There is high correlation between word formation and electronic article in E&T magazine. It is said so since the writer wants to find the types of word formation of electronic article in E&T magazine and giving the information about word formation process used in E&T to the reader.

## **1.2 Formulation of the problem**

The writer wants to examine two formulation of the problem based on the explanation above:

1. How is the word- formation process in formed in *E&T Online Magazine*?

2. What is the classification of word- formation of electronic article in *E&T Online Magazine*?

### **1.3 Objectives of the study**

1 To analyze and describe the word formation process of electronic articles formed in *E&T Online Magazine*.

.2 To classify the processes of word formation used in *E&T Online Magazine*.

### **1.4 Uses of the study**

The uses of this research is divided into two parts, they are:

#### **1.4.1 Theoretical uses**

Theoretically, this research is expected to have some significant point to enrich knowledge relating to the types of word formation, and give the understanding of word formation in article, in online magazine.

#### **1.4.2 Practical uses**

The writer hopes this thesis provides some academics contribution in assesing word formation in article for other researcher who are interested in similar topics to do a comparative.

### **1.5 Scope of the study**

The writer limits the analysis and the object of the analysis to get a clear result. Since this research is about word formation process, the writer focuses on classification of word formation processes. Regarding the theory, the writer use the classification of word formation from Yule (1996), they are Blending, Compounding, Borrowing, Coinage, Initialization & Acronym, Clipping, Back Formation, Conversion, Inflection and Derivation.