

CHAPTER ONE

INTRODUCTION

1.1 Background of Study

According to Hebert and Weaver (2014), Bondage and discipline implicates using psychological and or physical restraints. Dominance and submission implicates the exchange of power and control. Sadism and Masochism, or sadomasochism, implicates taking pleasure in one and another pain or humiliation.

The secularized erudition, extreme social transformation, the modernization of social life and freedoms and restraints that go side by side the urbanization are the same social-historical factors that produce the emergence of BDSM as a new subculture and sociology as a differential discipline. Several sociologists tried to understand the kinds of social conditions that made people commit suicide, or why new urbanites kept one another at a social distance and held blasé attitudes toward one other, another group of people that usually used their sexuality to liberate themselves from the anxieties of ordinary life and to build up a new community or even become one of the member of that community. One of the examples of these communities is BDSM Subculture.

BDSM stands for bondage and discipline, dominance and submission, sadism masochism. Although sociology and BDSM evolved together, western sociologists did not give much concern to sadomasochism or BDSM until the late 1970s (Weinberg, 1978). Before the sociological intervention, knowledge about

sadomasochism's production had been mastered by sexologist, psychoanalysts and their follower. Their discourse based on their unclear sample and over keen commentary framed sadomasochism as a medical phenomenon as a pathology and infected public.

Based on APA 1952, 1968 and 1980, BDSM behaviors were first classified as sexual deviation in the earliest versions of the DSM and later as sexual disorders. Then based on APA 2000 The DSM-IV-TR moved to eliminate BDSM behavior and used the term disorder if distress or non consent was involved. And finally in APA 2013 the adjusted criteria in the DSM-5 began to change the categorization of human sexual behavior from pathological to normal, in part by distinguishing between consensual and nonconsensual behavior (Ann P. Turoczy, 2017). In other words, BDSM is no longer considered as a "sexual disorder".

A culture, lifestyle, community, and identity are components of BDSM. Bondage, Discipline, Domination, Submission, Sadism, Masochism, Sadomasochism, and related subcultures of D/s, B&D, and SM is one of the concept of BDSM's initialism. The differentiation of a set of standard and values from the society that held by BDSM show that BDSM is a distinct culture. (Edmons, 2013).

The writer chooses *Fifty Shades* movies. *Fifty Shades* is an American erotic romantic drama trilogy series, based on *Fifty Shades* Trilogy by English author E. L. James born on March 7, 1963. Dakota Johnson and Jamie Dornan star in this film as the main characters as Anastasia Steele and Christian Grey. This film was distributed by Universal studio that directed by Sam Taylor Johnson at the first film and James Foley at the second and the third films. *Fifty Shades of Grey* as the first

film, was released on February 13, 2015, whilst *Fifty Shades Darker* was released on February 10, 2017 and the third film, *Fifty Shades Freed*, was released on February 9, 2018. These series was an immediate box office success, breaking numerous box office records and earning over \$1.32 billion and becoming the seventh highest grossing R rated franchise of all time, worldwide.. In this thesis the writer prefers using film than novel. This film tells about a girl dealing with a man who has BDSM lifestyle.

The story is started when Anastasia Steele substitutes Kate to interview a young entrepreneur, Christian Grey. After the encounter, the innocent Ana starts to realize that she likes Mr. Grey who is charming, brilliant, and intimidating. But on the other hand Ana realizes that to get close to him is not that easy, because Grey is like a riddle that full of secrets. Ana's beauty, intelligent and independent spirit make Grey is not able to resist Ana, but in his own way. Ana and Christian start a brave and passionate relationship. Then Ana finds Christian Grey's secrets and explored his desire. One of them is BDSM.

In this thesis the writer chooses the *Fifty Shades of Grey*, *Fifty Shades Darker*, and *Fifty Shades Freed* movies to be analyzed, because the writer believes that the movies relevant to Ann P. Turoczy's theory and B. J. Dempsey's Theory. Besides, *Fifty Shades of Grey*, *Fifty Shades of Darker*, and *Fifty Shades Freed* are relevant to the theories, the writer is interested in the topic of BDSM because it is important to have a better understanding of alternative lifestyles and sexualities and avoid miss understanding, because at the first BDSM is considered as sexual disorder.

The main purpose of this study is to provide knowledge and more information that may not be widely known by the public. From this study the writer hopes that the reader will be able to get certain knowledge about BDSM lifestyle. This study provides a description of BDSM lifestyle in the main characters by applying sociological approach and BDSM theory. The writer hopes this literature research gives through insights on how the depictions of BDSM lifestyle in a literary work as a social phenomenon.

1.2 Research Question

There is one problem needed to be solved in this study. It is: How are the depictions of BDSM lifestyle as seen in the main characters in *Fifty Shades* movies?

1.3 Research Objective

The objective of this study is describing the depiction of BDSM lifestyle as seen in the main characters *Fifty Shades* movies.

1.4 Uses of the Study

The use of the study is divided into two, theoretical and practical uses:

1.4.1 Theoretical Use

Theoretically, this study is expected to be able to give certain knowledge about BDSM lifestyle. The theoretically beneficial the result of this study provides a description of sociological approach and BDSM. The writer hopes this research make readers feel curious and interesting towards the movies. Moreover it is conducted to the readers in term of increasing their knowledge and experience

about literature and sociology. This research produce a model and application of sociology as applied to literary work such movie So that the reader are able to see and understand in depth how the theory works. Hopefully, the next writer is doing the same analysis by the same topic analysis.

1.4.2 Practical Use

Practical benefit of this research is to increase students' interest in researching movie can help other writer who wants to conduct the analysis in same topic or another movie analysis with the same theory analysis. It also becomes one of references for the one who is interested to find about sociology and BDSM.

1.5 Scope of the Study

There are many areas and cases for the analysis of E.L James' *Fifty Shades* Movies, but the writer only focus on one case that is about BDSM lifestyle between Christian Grey and Anastasia Steel. This study uses sociological approach to describe the depiction of Christian Grey and Anastasia Steel's BDSM lifestyle. The writer uses the theory by Ann P. Turoczy and B. J Dempsey to answer the reseach question in this study.