

ABSTRACT

BDSM in the Main Character as Seen in *Fifty Shades Trilogy*

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This thesis explores the depiction of BDSM lifestyle in a literary work as a social phenomenon as reflected in Fifty Shades movies. The aim of this thesis is to reveal the depictions of BDSM lifestyle as seen in the main characters Fifty Shades movies. The writer uses sociological approach and BDSM theory to analyze the BDSM lifestyle of the main characters. This study is descriptive qualitative method that applies BDSM lifestyle theory of Ann P. Turoczy (2017) and B. J. Dempsey (2013). According to Ann P. Turoczy (2017) there are seven steps in developing relationship in BDSM lifestyle: associating with others in the community, deliberating the limits of the relationship, exploring suitability in the context of BDSM relationships, studying about BDSM relationships, evolving communication skills in the context of BDSM relationships, discovering value in the relationship in the context of the BDSM relationship, defining one and another within the context of a BDSM relationship. The result of this analysis shows, there are seven steps in evolving a relationship in the context of BDSM lifestyle found in Fifty Shades movies experienced by Christian Grey and Anastasia Steele, they are; creating connection, negotiating the limits of their BDSM relationship make both of them trust to each other, take roles as a Dom and a Submissive, run covert monogamy relationship as their orientation in their BDSM lifestyle, finding the same needs and wants in exploring the suitability of each other in running BDSM relationship, sharing information about their experiences in BDSM to increase their communication skill, finding love as the value in their BDSM relationship, and having a long journey to understand and accept each other in defining themselves.

Keywords: *BDSM, BDSM Lifestyle, sociological approach, Fifty Shades movies.*