CHAPTER ONE

INTRODUCTION

1.1 Background of Research

In political speech, the speaker stood as political figure in delivering a political speech in order to conveys the ideas and ideology to the audience (citizens or people) before him or her so that they are agreed upon by the receivers as well as by others who may read or hear parts of the speech after wards in the media (Beard, 2000). In that case, words and expression are used (or omitted) in order to affect meaning in different ways. However, Beard (2000: 18) claims that "political speeches are composed by a team of professional speech writers, who are educated in the use of persuasive language so that it can be said that political speech is not necessarily a success because of correctness or truth, rather it may be a matter of presenting valid arguments." In other word, the speech that is spoken by the speakers mostly not based on their own words, but prepared by the professional writers prepared for them to be read.

Thus, regarding to the political speech, the writer realizes that there are many ways to analyze a political speech, since speech itself is known as a discourse. One of the studies that can analyze discourse, related to the textual and ideational dimension is the study of Systemic Functional Grammatical (SFG) by Halliday. In the study of Systemic Functional Grammatical (SFG), Halliday (2007: 183) identified "three meta-functions of language, they are ideational, interpersonal and textual function."

The three metafunctions of language can be used to analyze any kind of text whether formal (such political speech and news article) and informal (such daily conversation). Thus, in this research, the writer is interested in analyzing a political speech done by one of the important figures in America, Ivanka Trump at G20 event where in her speech, she proposes an idea of feminism should join the economy development. Regarding to that, the writer is interested in analyzing the ideational meaning behind the speech of Ivanka Trump. The political figure of Ivanka Trump is chosen by the writer since she is the daughter of Donald Trump (the president of United States) and she also acts as senior advisor to the president. Moreover, the topic of her speech at G20 event also becomes an interesting part to be analyzed since it talks about women's empowerment and their role in the economy global in the future.

Here, the writer finds the interesting point from the ideational meaning since this metafunction has something to do with the way language represents the speaker or writer experience of the world as well as inner world of their thoughts and feelings. As the purpose of this research, the writer is interested in revealing the political ideology based on Ivanka Trump's speech at G20 by using ideational metafunction. As mentioned by Thompson (2014: 92) that language reflects our view about something that goings on, including things that may have attributes in certain place, time, situation, manner and other things. In addition, there are three elements in analyzing ideational meaning, they are; participants, process and circumstance (Thompson, 2014: 99).

The participant is the one who does an action while the process is what the participant is about to do and finally, the circumstance is the background details such place, time, manner, situation and etc, when the process occurs (Thompson, 2014). In other word, it can be said that the ideational meaning can be used to analyze the process of how the text is produced based on the experience of the speaker or writer. Further, Thompson (2014: 123) also added that "the process of

ideational meaning is usually known as transitivity analysis." The transitivity system represents the world of experience into a manageable set of process type (Eggins (2004) in Wahyudin, 2016).

Therefore, as the previous explanation about political speech that words and expressions are used to affect meaning in different ways, the writer is about to describe the ideational meaning of Ivanka Trump speech about *Women Empowerment at G20 Summit* by using the process of transitivity that is related to the participants, process and circumstances.

1.2 Research Questions

Based on the background of research above, the writer formulates the research question as follow:

1. What is the most appeared type of transitivity process in the speech of Ivanka Trump at G20 related to ideational meaning?

2. What are political ideas expressed by Ivanka Trump in her speech at G20?

1.3 Research Objectives

Regarding to the research questions, the objectives of this research are:

1. To describe the most appeared type of transitivity process in the speech of Ivanka Trump at G20 related to ideational meaning.

2. To describe the political ideas of Ivanka Trump in her speech at G20 by using transitivity process of ideational meaning.

1.4 Uses of Research

1.4.1 Theoretical Use

Theoretically, it applies the theory of Halliday to analyze a speech of Ivanka Trump. Further, the result of this research also hopefully can help the next researchers who are interested in conducting the similar topic related to discourse and metafunctions.

1.4.2 Practical Use

Practically, the writer hopes that the readers are able to understand the importance in learning transitivity for the uses of discourse study. In addition, the writer also hopes that after knowing the study of ideational metafunction, the readers achieve knowledge in arranging strategy of speech.

1.5 Scope of Research

The writer notices that there are many aspects that can be analyzed in the political speech of Ivanka Trump at G20 (Women's Empowerment event). However, in this research, the writer only focuses in discussing the ideational meaning on the Ivanka Trump's speech at G20 by using Halliday's theory of transitivity (2007).