

# **CHAPTER ONE**

## **INTRODUCTION**

### **1.1 Background of the Study**

Language indicate a hierarchy in public relation (Amelia, 2016). In this case it can be seen and demonstrated how a language is a very powerful thing to communicate with each other, the language can also be used to convey ideas and desires (Rido, 2020). Evayani & Rido (2019), state that the use of language can possibly achieve certain purpose such as marginalizing certain social actors or selecting the word choices. Besides language can also be used to convey an argument that can be contained in the text and speech (Superior & Gulo, 2017). In a speech text and we can see how they convey a meaning in the sentence and can see how their contents in a text and speech (Kuswoyo & Siregar, 2019).

Speech acts conveyed by politicians during a political speech can give different meanings to the hearers. Politicians used selected devices in order to convince the public and to be able to communicate directly with them Priyatmojo (2012) in Firdaus et all (2020). By analyzing the speech acts produced by the politicians, language use and the characteristic of political leaders can be discovered, especially in speech. Speech is the verbal delivery of ideas, thoughts or information and goals, from the speaker to another person or listener, Badudu (2012: 9). It means that speech is a way of expressing thoughts which are carried on to many people through utterances.

The same utterance in communication might be containing different meaning. In other words, there are might be more than one meaning or force in one utterance. For example, an utterance *Your hair is so long*. If the utterance is delivered by a teacher to the students at school, it can be understood that the teacher commands them to cut their hair in order to obey the school rules. In the different situation, if this utterance is delivered by a woman to her friend, it can be meant as a praising of having long hair. Perhaps, that utterance has more than two meanings; it depends on the situation or context. Those kinds of actions performed through utterance above are known as speech act. Speech acts is when someone says something, he or she is not only saying something but also uses it to do things or perform act Austin (1962: 94). In simple word, speech act is the actions performed via utterances.

Austin in Yule (1996: 48), said there are three types of speech act. The first is locutionary act (an act of saying something) which merely delivers the literal meaning of utterances, or it can be said that locutionary act is the textual meaning of utterance produced by a speaker. Second is illocutionary act (an act in saying something) which sets a function to perform the intended meaning in utterances. In other words, illocutionary act is the purpose or contextual meaning of utterance. It will decide the hearer's understanding or act (perlocution) as effect of the utterance. Third is perlocutionary act (a certain effect of utterances may have on the hearer) which is the effect of illocutionary act. It means that perlocutionary act is the effect of the utterance which is said by the speaker to the hearer. The researcher sees the importance to study about speech act. By speech acts, we

know how to convey and understand the intention or purpose correctly, so that the goal of the communication can be reached. That is why the researcher interested to take it for this study, and the researcher focuses this study on Donald Trump's speech on the illocutionary act only. Illocutionary act is a very important part of speech act because illocutionary act becomes the main central of communication. Illocutionary acts become the basic of analysis in pragmatic comprehension Gunarwan (2007: 7). It means that, the hearer will know the purpose of the speaker if s/he understands the illocutionary act of the utterance.

In relation to the discussion, the researcher found some researchers who already doing same research. The First is Larasati et al (2020) discuss the types of illocutionary acts in the Donald Trump's presidential candidacy speech. This study found that the type of illocutionary acts found in the Donald Trump's speeches were assertive, commissive, expressive, and directive. The second researcher is Ramadhani et al (2019) discuss the categories of assertive illocutionary act occurs in the utterances of Donald Trump's political speech in last America's general election. This study found that the dominant category used in the speech is a statement of fact containing a convincing. And the third researcher is Wardhono and Hadi (2015) discuss the phenomena of speech acts used by Barack Obama Speech over the conflict in Syria and looming federal government shutdown. This study show that the utterances of Obama are mostly in the form of assertive, the following ranks belong to commissive, directive, and then expressive.

Based on other studies above, there are studies which discuss illocutionary act in critical time and the other studies discuss illocutionary act in political time and

some of studies also discuss Donald Trump speech, but none of the studies who discuss Donald trump speech in the critical time. So in this study the researcher want to analyze Donald trump speech in the critical time especially in illocutionary act.

The researcher observing the Illocutionary of Donald Trump Corona Virus Outbreak Speech on March 11, 2020. In his speech Donald Trump talked that he is instructing the Small Business Administration to exercise available authority to provide capital and liquidity to firms affected by the coronavirus and it will help the societies. Corona virus outbreak is something that interesting to be discuss because corona virus outbreak is a something new that is widely discussed by humans around the world, people around the world are feel afraid because of this virus. President Donald Trump delivered this speech directly with the aim of making the citizen of Amerika feel calm and less worries because of this virus and if it is connected with the speech act and it is closely related to the illocutionary act. So, this is interesting to be discussed by researcher.

## **1.2 Research Question**

In order to construct the discussion of the study, there is one problem that formulated:

1. What types of illocutionary act that are found in Donald Trump speech on Coronavirus Outbreak?

## **1.3 Research Objective**

Based on the problem formulation above, this study has one objective, there is:

1. To describe and investigate what types of illocutionary act used by Donald Trump speech.

#### **1.4 Uses of the Study**

The uses of this research are as follows:

##### **1.4.1 Theoretical Use**

In order to give a clear description on the types of Illocutionary act in Donald Trump's speech. Supporting the development of the subject dealing with speech act especially illocutionary act. Helping the students on understanding speech act, especially on illocutionary act on Donald Trump speech for those who are interested in it.

##### **1.4.2 Practical Use**

This research will help the readers to enable the illocutionary on Donald Trump speech. Giving some reference for the other researcher for similar research. Improving the knowledge about the speech act especially the illocutionary.

#### **1.5 Scope of the study**

The scope of this researcher is focusing on analyzing the illocutionary of speech act on the Donald Trump speech. The approach of this study is pragmatic approach. In this study the researcher also applied theory of speech act by J.L

Austin (1962) and Searle (1969). The researcher hopes that the next researcher would like to talk about the others speech act such as locutionary and perlocutionary.