

# **CHAPTER ONE**

## **INTRODUCTION**

### **1.1 Background of the Study**

Rees (in Risdianto, 2012:5) defines literature as writing which express and communicates thoughts, feelings and attitudes toward life. Literature also expresses emotions, passion and experiences of the authors. Many people try to live and express their imaginations, feelings, ideas and thoughts through literature where they cannot live them in the real world. Literature, as tool to express whatever people's creation, imagination, desire etc., must have element of entertaining because the purpose of literature as imaginative and fictitious work is for giving pleasure. Literature also reflects the phenomena, situations, and experiences of people as a reflection of many aspect of human life. Literature may be influenced by society and culture, and sometimes can also give influences to both of them. So, the closeness of literature to life as the reflection of human life's experiences makes literature should have moral purposes.

Various aspect of human life in the story are usually conveyed through the characters in the story. They play important roles as the representation of the author's through following the character's experience in the story. In the story, the characters interact one another through conversation and action. Through the characters, the author intends to share and express his mind, feeling, imagination, and experience to the reader. The characters themselves are the realization of what the author concerns about. One of the authors concerns is about morality. It refers

to the fact that morality, one needs to become a good person for himself and others. Morality becomes one of the authors' concerns, can be found in the story indirectly. It means that the author will rarely state clearly what he or she wants to say related to moral value. It seems that authors will always hide the moral value of the story in the story itself. Therefore, readers need to figure it out through reading and analysis. And after that, the author hopes that the reader can find some moral lessons throughout the story, and more specifically through character's life and experience.

Wellek and Austin Warren (1977:25) stated there are three genres of literary work, these genres originated from lyrics, epic and drama. As literary genre developed, lyric developed into poetry, epic developed into prose and only drama has retained its own name. Novel as a genre of fiction can be defined as: "a work of prose fiction, usually an extended narrative that tells a story or uses incidents to dramatize human experience and individual characters" (Grambs,1925:93). A novel can be analyzed in several point of view. It can be analyzed from the moral, social and religious point of view. Moral has a close relationship with character, because moral is reflected by character. Character is the element of prose and moral actually is one of four levels of characterization. These four levels are; physical, social, psychological and moral. These levels help us to see the very basic description of characters.

Like other type of book, novel is also used as a medium of education. The novel contains all of the great figures with diverse events that come with an interesting

plot. This is an excellent medium to convey the mission of education, culture, religion, and values of life such as moral, appreciation of the honesty, courage to face the trials of life, solidarity in friendship, or thoughts that should be owned by a good person. In a novel we might find the message that is completely hidden so that not many people can feel it, but, perhaps there also a rather direct or clear message that can be easily understood by everyone. Novel which imitate of the real human life are related with the functions literary work to entertain and benefit. We can get information, entertainment, knowledge and tenet moral values from reading the novel. According to Kenny (in Nurgiyantoro 2010:321), in literary work, moral is generally means some suggestions that related with tenet of practical moral values, that can be understood by the readers through the text story. It is so practical because we can find like it in the real world, by the characters that show their moral values through their action on the text story. It shows the way of the author to share some of problem human life. Values of people include things such as attitudes, actions, fairness, and respect.

Those are the contribution of novel as one of Literature toward this research, meanwhile the contribution this research toward Literary studies are the next reader can get the edutainment by seeing the analysis of Actantial Diagram to seek the moral value toward the Roberth Galbraith novel entitled "*The Cuckoo's Calling*", this research will increase or improve the reader's personality and their morality toward their life.

Moral value has some kind where of each moral has different meaning. Moral value is knowledge which teach someone about the truth, honest, loyalty and etc. Moral value which containing in the novel can be taken by the reader to teach them about moral and also moral value can be applied in the real life. Consider about moral value inside of the novel, the writer will analyze the moral value as moral finding inside of the story. Moral values are important because they allow you to have an overall feeling of peace and joy. Moral values can give meaning and purpose to your life. You are able to direct your behavior towards beneficial and fulfilling activities. According to Lukens in Harnita (2003), Literature provides understanding which comes from the exploration of the human condition, the revelation of human nature, and the discovery of humankind. It means that moral belongs to literature so that moral values within the literature are going to decide the readers do after reading and pervading moral and character within a literature.

In this research the writer chooses the title of novel is *The Cuckoo's Calling* by Robert Galbraith as the object of analysis to find a moral value because this novel is one of the literary works of the famous and interesting novel, because in its first few months of release, the novel had modest sales and received positive reviews. This is to proof that the work is responded by the society.

The story begins with the death of supermodel Lula Landry, a young mixed-race who was adopted into a wealthy white family when she was a child. Lula fell from the balcony in her luxurious London flat three months before. John Bristow,

Lula's stepbrother (both of them being adopted), insists the death is a murder and takes on the services of Cormoran Strike to solve the mystery. The irony here is that John is the murderer. He pleaded for Strike to investigate into Lula's murder but was really an act to get Tony Landry convicted of his sister's death, because he was hoping to inherit more than ten million quid from Lula in the event of her death. However, Lula had previously found her biological half-brother. She left everything to him in her will. Strike is a struggling private investigator. Helping him is his temporary assistant Robin Ellacott. She is enthusiastic about detective work, is very intelligent, competent, resourceful and she is also hardworking. Strike and Robin delve into the world of fashion, fame, and supermodels to discover just what happened to Lula Landry. As partner in working, they always together in doing the investigation. It is not easy for them, they have to face many obstacles that is the police. The police have a very negative relationship towards Strike and they are in turn portrayed as incompetent workers who do not listen to Strike's remarks about the cases. This is especially seen in the character of Detective Inspector Carver, who failed to recognize Lula Landry's death as a murder and therefore holds a grudge against Strike for outwitting him. But Cormoran have taken the decision to continue the investigation and trust Robin to help him to solve the death mystery of Lula Landry. Here, in this story "*The Cuckoo's Calling*" we can get many moral values. Example of quote that shows it is:

*"Robin, I need you to check something." She already had the pen in her hand, waiting. "There was a legal conference in Oxford on the seventh of January. Lula Landry's uncle Tony attended it. International family law. Anything you can find*

*out. Specifically, about him being there.” “Right,” said Robin, scribbling. “Cheers. You’re a genius.” (Galbraith: 2013, p. 184)*

The quotation above teaches us that people sometimes need other people to help. It could be seen from Cormoran Strike when he asks Robin to help him by finding any information she can find, especially about Lula and her relationship with her family and friend. From this we could learn about doing something together or working together and helping each other is a commendable action. There are many lessons and values that can we taking from this story “*The Cuckoo’s Calling*”. The author gives good messages to the reader that can be applied in life. Based on the explanation above, the formulate title of this research is “*Moral Values Analysis in The Cuckoo’s Calling Novel Written by Robert Galbraith*”.

The researcher wants to explore moral values reflected in the story of Robert Galbraith novel *The Cuckoo’s Calling* by looking at the characters. The researcher is interested in analyzing the moral values as reflected in this story. This research may give a reference in analyzing a literary work for the next researcher and give advantages in improving the morality in the real life and give reference how to analyze literary works to find moral values by using The Scheme of Actantial model by A.J Greimas as the theory in order to help this research.

## **1.2 Research Question**

The research questions in writing this thesis are:

1. What are moral values reflected in *The Cuckoo's Calling* Novel based on actantial structure?

## **1.3 Research Objective**

The purposes of this research are to:

1. To describe the moral values reflected in *The Cuckoo's Calling* novel based on actantial structure

## **1.4 Uses of The Study**

From the background of the study, this research is expected to enhance the reader's knowledge about moral values in *The Cuckoo's Calling* novel.

### **1.4.1 Theoretical Uses**

The writer theoretically expects that this research will give more information about moral values in *The Cuckoo's Calling* novel as the object of the analysis.

### **1.4.2 Practical Uses**

The writer would like to deliver this research as the contribution to the readers who need references about moral value. Besides, the writer hopes that this research is useful to provide some academic contribution for those who are interested in the similar topic.

### **1.5 Scope of the Study**

Based on the research question, the writer wants to analyze what moral values are reflected in *Robert Galbraith* novel and how do characters represent the moral or ethical principles in “*The Cuckoo’s Calling*” by Robert Galbraith by using The Scheme of Actantial Model by A.J Greimas and Structuralism approach to help this research in order to make the reader easily to understand what is the main point of this research about.