

## **CHAPTER ONE**

### **INTRODUCTION**

#### **1.1. Background of the Study**

In daily life, people communicate with each other with different purpose and different situation in order to exchange of facts, ideas, opinions or emotions.

When we are talking with our parents, teachers, older people, or strangers, we tend to speak formally and often control our attitude not to do impoliteness, talk something taboo, swearing, or anything can make the listener feels embraced, upset, and annoyed (Putri, 2002:2)

In doing communication with each other people Sometimes do a mistake such as speak rudely and impolitely because they did not selective in choosing proper language that they produce. When information is delivered inappropriately, the hearer may be embarrassed or humiliated by the speaker and create a conflict between each other, therefore leech propose a set of politeness maxim in order to create a good atmosphere between each participant in communication. The maxim politeness is the regulation in delivering a speech, idea or opinion using define or appropriate word and manner in order to show respect to the other speaker.

In the classroom setting Politeness has an important role in conversation particularly in the conversation in order get the accurate messages from both sides. Moreover politeness principles advise the speaker to have good and polite language when do conversation with the other. In other words, those maxims are

controlling the way the speaker uses language in the conversation so they can avoid conflict because of impolite language.

Classroom as a formal place in which the interaction process happen between a teacher and students and between student and student requires both teacher and student have to use a proper and polite language in their interaction because it contributes to the effective relationship; create friendly and lively atmosphere and affect the mutual understanding and the relationship between student and teacher. Teacher as a role model in the classroom should give the example of politeness to their students and show how to make a good communications with others.

However there are many students and teachers who still use impolite language in teaching learning process. Like in the case that happen Indonesia. Kuriake in Dani (2008) stated that there are a lot of teachers that still use impolite language as the effective way to control the students. It is causes the conflict between the teacher and also students. Preventing this problem, the teacher and the students need to be selective in choosing the language which they produce in order to maintain the relationship between both of them

In this research the writer choose one of lecture in Harvard University as the object of the research. Harvard University is the oldest institution and higher education in America which become an innovator in teaching and learning. It is one of the most prestigious universities in the world that is known in producing some of the world's most influential people such as Barack Obama, George W. Bush and the others. According to QS World University Rankings, it is the third

best university in the world. One of famous lecture series in Harvard University is science and cooking lecture series. This lecture series is a general education science course at Harvard which presented by the Harvard John A. Paulson School of Engineering and Applied Sciences (SEAS). The class of the lecture is delivered by Harvard lecturer and world-class chef. Regarding to the explanation above, the writer interested to investigate the types and function of politeness principles produced by Harvard lecturer and world-class chef in Harvard science and cooking lecture series.

### **1.2 Research Question**

Based on the background of the study above, the research question is what are the types and functions of politeness principles produced by Harvard lecturer (Michael Brenner) and guest lecturer (Christina Tosi) in Harvard Science and Cooking Public Lecture Series?

### **1.3 Research Objective**

In line with the research question above, the objective of this research is to identify the types and functions of politeness principles produced by Harvard lecturer (Michael Brenner) and guest lecturer (Christina Tosi) in Harvard Science and Cooking Public Lecture Series

### **1.4 Uses of the Study**

#### **1.4.1 Theoretical Use**

Theoretically, this study is expected to increase the knowledge for both researcher and readers who want to conduct further research related to

politeness principles analysis. This study also can be used as the reference and give contribution for the other researchers who do similar analysis in the field of pragmatics especially in politeness.

#### 1.4.1 Practical Use

Practically, this study can help the learners to improve and increase their ability to perform politeness principles in conversation. In addition, this research will be useful for English teacher to encourage their students to use polite language in classroom.

### 1.5 Scope of the Study

Based on the formulation of the problem above, the discussion of this study focus on the analysis of politeness principles produced by Harvard lecturer (Michael Brenner) and guest lecturer (Christina Tosi) in Harvard science and cooking lecture series. The theory of politeness principle adopted in this study is the theory proposed by Leech (1983, 2014) which defined politeness principles into 10 maxims; they are tact maxim, generosity maxim, approbation maxim, modesty maxim, Obligation of Speaker to Other maxim, Obligation of Other to Speaker maxim, agreement maxim, Opinion reticence maxim, Feeling reticence maxim and sympathy maxim.